



The Alliance to End Hunger Newsletter

Volume 5 Issue 9 , December 2012

Save the Dates

March 2-4, 2013

UNIVERSITIES FIGHTING WORLD HUNGER SUMMIT

Kansas State University

The UFWH Summit provides a forum for best practices in international programs with regards to eliminating hunger. The summit combines professional expertise and academic research to promote a world that develops in a sustainable way, and is sensitive to the needs of vulnerable populations. For more information on the UFWH Summit, please visit the website [here](#).

May 14, 2013

CONGRESSIONAL HUNGER CENTER'S 2013 CONGRESSIONAL AWARDS CEREMONY

US Botanic Garden, Washington, DC

The Congressional Hunger Center will honor accomplishments and leadership of some of the most dedicated individuals fighting to end hunger around the world. Honorees include Sen. John Boozman of Arizona and Congressman Sam Farr of California. Please join to help celebrate 20 years of CHC's dedication toward developing leaders striving to end hunger. Learn more about CHC, its programs and events [here](#).



A Message from Tony

Dear Friends,

With the fiscal cliff deadline looming, all eyes have largely been on the negotiations between our political leaders. A fiscal deal is essential for the long term economic health of our country, but I fear that the conversation has shifted away from the needs of poor and hungry people. If an agreement sensitive to our most vulnerable populations is not reached, those who are struggling will suffer. Now more than ever we need to continue to work together, ensuring that hunger is a high priority for the US Government.

This uncertain environment highlights the need for partnerships advocating on behalf of vulnerable people around the world, and it was in this spirit that we held our semi-annual board meeting. I thank all of you who attended, and would like to reaffirm my belief in the promise of our partnerships in the upcoming year. I am also encouraged by the support for our ongoing development of a new strategic plan. Through this plan, the Alliance will be better able to utilize its unique capacities and assist its membership in tackling the issue of hunger in a more efficient and effective way.

The Alliance to End Hunger's National Alliance Partnership Program was also recently honored to receive the Best Practices and Innovations (BPI) Initiative award at an event hosted by InterAction. The staff and I are delighted that our collaborative efforts in building organizational

and financial capacity, increasing farmers' and producers' participation in similar coalitions, and engagement in advocacy with National Alliances in Ghana, Kenya, and Uganda received such distinguished recognition. Steve Myers, our Operations Manager, gave a presentation describing our approach and accomplishments. Other award recipients included ACDI/VOCA for its Sell More for More program and Lutheran World Relief for its work with the Gumutindo Coffee Cooperative Enterprise in Uganda. I am thrilled that these two organizations shared in this distinct honor, and I am thankful for their devoted membership in the Alliance.

Finally, as 2012 comes to a close, we must remember and be thankful for all we have been able to accomplish together. I am incredibly grateful for the tireless work of our members in forging partnerships and bringing our world closer to ending hunger. As we have battled through another year of economic uncertainty, we have become acutely aware of the necessity to keep hunger issues at the forefront of the political arena, and this knowledge will drive much of the Alliance's work in the upcoming year. However, even in a climate of uncertainty, I am deeply heartened by the actions of our diverse membership, which has proven that even through adversity, we can and will end hunger within a generation.

I wish all of our members and supporters a joyous holiday season, and I look forward to working together with you next year.

All The Best,
Tony P. Hall



Member Spotlight

THE CAMPUS KITCHENS PROJECT: STUDENT-POWERED HUNGER RELIEF

Laura Toscano, National Director, The Campus Kitchens Project

“You can’t end hunger with food.” Earlier this month in Cleveland, TN these words hung in the air before an audience of 200 college students at the annual conference of The Campus Kitchens Project. Over the course of the weekend, as we discussed social justice, hunger and its root causes, and the efforts of the 33 Campus Kitchens across the country, we began to see nods of understanding, sparks of recognition and the light of new ideas. We began to see students really understand just exactly how revolutionary their work is.

On the face of it, the Campus Kitchen at each university in the program is feeding the hungry. Each week, entirely by the light of student leadership, an individual kitchen recovers food from the campus dining services that would have gone to waste, takes in additional in-kind food donations, and engages student and community volunteers to prepare nutritious meals for partner agencies serving the hungry in the surrounding community. All this is great work.

But more importantly, these programs are designed to break down barriers, engage those who are being served directly in the program design and in volunteering, and open doors that will ultimately reduce the number of people struggling with food insecurity. They achieve this through SNAP outreach, nutrition education, and culinary job training; by creating community gardens and farmer’s markets; and by educating the next generation of food justice leaders.

By managing a Campus Kitchen, the students who serve on the Leadership Team are also learning how to design and run an entrepreneurial nonprofit organization. They start with an asset-based community development evaluation of the surrounding neighborhoods, research into food insecurity rates, target populations, and partner agencies already working in the region. They conduct a feasibility study and reach out to bring partners on board within the university and the surrounding areas, breaking down traditional barriers between campuses and their communities. They come up with a business plan and operating model, and day in and day out exceed expectations in recovering food, engaging clients, and serving healthy meals.

Back in Cleveland at our annual conference, 200 participants from programs across the country came together to be inspired, grow their programs, learn from one another and celebrate what we’re able to do today. But they also came together to spark a national movement. Because these 33 Campus Kitchens are just the beginning. And they’re issuing you a challenge: just think what we all could accomplish tomorrow.



Newsworthy

[LAND O’LAKES’ PARTNERSHIP WITH 300,000 SMALLHOLDER DAIRY FARMERS IN KENYA INCREASES INCOMES](#)

Adopted from [“Kenya’s Cash Cows,”](#) by Robin Johnson on the USAID website. See the full Article [here](#).

The USAID Kenya Dairy Sector Competitiveness Program, initiated in 2008 by Land O’Lakes International Development, has seen incredible success in recent years. The program has assisted at least 319,000 smallholder milk producers, and has boosted rural farming families’ incomes to over twice the yearly average. The key to success is training in dairy production, processing and storage, as well as input assistance, including both equipment and micro-loans. “Thousands of private-sector service providers have emerged as the Kenya dairy sector grows.” Says Mary Munene, a Value Chain Coordinator for Land O’Lakes International Development. Today, millions of Kenyan farmers are involved in the dairy industry, and programs like the Dairy Development Program are essential to enabling smallholders to generate more income from dairy. “I expect to see these transformational approaches to smallholder dairy farming continue to expand, even after the USAID-funded program is completed, to all 1.5 million rural Kenyan families that keep cows,” said Munene.

Click [here](#) to learn more about Land O’Lakes’ Kenya programs, and click [here](#) for a personal success story of one Kenyan woman.



Save the Dates

March 1, 2013

SHARE OUR STRENGTH NO KID HUNGRY PARTNERS CONVENING
Capital Hilton, Washington, DC
The No Kid Hungry (NKH) Partners Convening gives groups involved in Share our Strength No Kid Hungry campaigns the opportunity to share ideas, challenges and successes with state partners and NKH Allies, focusing on both campaign business and programmatic issues.

March 2, 2013

THE ALLIANCE TO END HUNGER'S THIRD ANNUAL NATIONAL HUNGER FREE COMMUNITIES SUMMIT
Mayflower Renaissance Hotel, Washington, DC
The Annual National Hunger Free Communities Summit is a one day event providing current and aspiring Hunger Free Community organizers a forum to hear from local and national experts about innovative models for building community coalitions to end hunger; share lessons learned and successful strategies; and learn about best practices to coordinate hunger relief.

March 3-5, 2013

FRAC AND FEEDING AMERICA PRESENT THE 2013 NATIONAL ANTI-HUNGER POLICY CONFERENCE
Capital Hilton, Washington, DC
The National Anti-Hunger Policy Conference draws anti-hunger and anti-poverty advocates; federal, state and local government officials; child advocates; representatives of food banks and food rescue organizations; and nutrition and anti-obesity groups, for three days of training, networking and Capitol Hill advocacy.

National Alliance Partnership Program Report

This has been a very successful year for the National Alliance Partnership Program. As a result of our work, the Kenya Alliance Against Hunger and Malnutrition was created and has begun to address the issue of hunger in that country. The Hunger Alliance of Ghana has received a grant to begin providing capacity building assistance to their own membership. And our partner, the Food Rights Alliance, was recently recognized as the official National Alliance for Uganda.

Building on these successes, and on the National Alliance model as the framework that has made them possible, we will be applying for a renewal of the NAPP grant in order to continue – and hopefully expand – the award-winning National Alliance Partnership Program as a leading vehicle for fostering civil society in developing countries around the world; for engaging multiple stakeholders in the design, implementation, monitoring and evaluation of hunger, nutrition and agricultural development programs in those countries; and for holding host country governments accountable for their commitments to and policies for poor and hungry people.

To learn more about the work of NAPP, contact Steve Myers at 202-688-1124 or email him at smyers@alliancetoendhunger.org.

Spotlight on Hunger Free Communities: Treasure Coast Hunger Free Community Coalition

Located in Fort Pierce, Florida, the Treasure Coast Food Bank has been the driving force behind a multi-county effort to address hunger on Florida's Atlantic coast. Launched in early 2011, the Treasure Coast Hunger-Free Community Coalition is a capacity-building collaborative project that seeks to develop and implement strategies to end hunger through policy, education, community organizing, and community development. The coalition has brought together federal, state and local government stakeholders with non-governmental organizations, churches, and local providers to develop a plan for an efficient use and delivery of our current resources to hungry individuals and families. The need is very real: According to Feeding America's Map the Meal Gap study released on April 27th, 2012, 18.3% of Treasure Coast residents are food insecure, with 107,880 people not knowing where their next meal is coming from. In response to this need, the Treasure Coast Hunger Free Community Coalition seeks to ensure that every individual living on the Treasure Coast has access to three healthy meals a day, seven days a week by 2015. Current coalition priorities include a comprehensive resource assessment, development of an improved transportation network, gardening and nutrition education, and promotion of food assistance services.

The Alliance to End Hunger honored the Treasure Coast Hunger Free Community Coalition's work to improve transportation options for vulnerable people at our February 2012 National Hunger Free Communities Summit. The Alliance has also provided the Coalition strategic advice and technical assistance on an ongoing basis. Looking ahead, the Alliance continues to be excited about the promising work taking place to make the Treasure Coast hunger-free, and we look forward to further collaboration.

For more information about the Treasure Coast Hunger-Free Community Coalition, please contact Krista Garofalo at 772-489-3034 or kgarofalo@tfoodbank.org. To learn more about the Alliance's Hunger Free Communities initiative, contact J.K. Granberg-Michaelson at 202-688-1154 or jk@alliancetoendhunger.org.



Building Political Will

In line with our development of a new Strategic Plan, the Alliance to End Hunger will be more actively soliciting our diverse membership to assist us in our advocacy work. Our plan is to continue to assist our members in forging the partnerships and programs that are critical to attacking hunger, while simultaneously pressing for increased support of anti-hunger policies and programs. As we further develop our advocacy strategy, we are looking for input from our membership, and will incorporate our members' expertise in this new push. Any members looking to assist us with our advocacy work should contact [Danielle Haddy](#) to discuss collaborative efforts.



This advocacy column will be included in our future newsletters, and we will be sure to send out additional updates to our members.

As we are all aware, the "fiscal cliff" continues to dominate the political scene here in Washington, with potential impacts adversely affecting economic and social programs across the country. Hunger is no exception. Bread for the World recently released a concise breakdown of how the fiscal cliff and the different political plans for dealing with it would impact hungry people in this country. This report can be viewed [here](#), with "quick facts" displayed to the right. Possible outcomes were discussed by Executive Director Tony Hall in a special conference call with Sister Simone Campbell (NETWORK, Nuns on the Bus), Rabbi Steve Gutow (Jewish Council

for Public Affairs), and Amelia Kegan (Bread for the World). The call included religious leaders and grassroots activists devoted to protecting the most vulnerable people in the country, and provided insight and encouragement for those affected by uncertainty.

Tony has also been active on the Hill, meeting with Senators and members of the House. Over the last month, he has met face-to-face

with senators in an effort to reenergize the Senate Hunger Caucus, thereby promoting a stronger voice for the hungry in Congress. Ambassador Hall has also held meetings with members

of both chambers to relay the success stories that have come out of the Hunger Free Communities Network. Given the increasing success of the Hunger Free Communities models, the Alliance is promoting support for these local community coalitions in an effort to raise awareness of an approach to hunger issues that already has proven success around the country.

In the upcoming months, the efforts on the Hill highlighted above will continue, and the Alliance will be actively seeking to build up 'Hunger Champions,' both on the Hill and in the Administration. As we pursue this goal, we are again looking to our diverse membership for suggestions and approaches, and the Alliance is looking forward to strategic partnerships relating to advocacy in the year ahead.

Policy Brief

The Fiscal Cliff: Quick Facts

Going off the cliff would:

- Lead to an additional \$1.2 trillion in across-the-board cuts.
- Reduce WIC by 8.2 percent.
- Reduce or eliminate access to international food aid for 3.3 million poor people around the world.

Discretionary spending cuts:

- Fiscal Cliff: \$1,800 billion.
- Speaker Boehner's proposal: \$1,300 billion.
- President Obama's proposal: \$1,000 billion.

The "cliff" includes:

- 9.4% cut in defense spending.
- 8.2% budget cut to all federal discretionary spending programs.
- 2% cut in Medicare spending.

Economic impact:

- GDP could drop by 0.5%.
- Unemployment could rise to 9.1% by the end of 2013.
- Real economic growth could decline at an annual rate of 2.9% during the first half of 2013.

Courtesy, [Bread for the World](#) Department of Government Relations.



Alliance Member Needs and Offers

The National FFA, with the help of the Alliance to End Hunger, is seeking interested organizations to set up tables around the issue of hunger for the [2013 National FFA Convention](#) exhibit hall. Tabling opportunities will provide interaction with thousands of FFA youth interested in ways they can actively engage the issue of hunger in their local communities.

-Kent Schescke (kschescke@ffa.org)

The Joint Council on International Children's Services is seeking interest and support for the [2013 Child Welfare Symposium](#) in May, to be held in NYC. The Child Welfare Symposium brings together hundreds of child welfare professionals, including those in health and nutrition. The Joint council is also looking for additional partners to help in Hill advocacy work around nutrition. They would also like to popularize and promote utilization of their recently-launched website:

www.orphannutrition.org.

-Christina Tobias-Nahi (Christina.tn@jointcouncil.org)

David Lambert (lambertdp@yahoo.com) is available for lectures and speaking engagements. Please contact him via the email address provided if you would like to learn more.

Stop Hunger Now's meal packaging operations continue to expand. They have recently launched operations in South Africa and Malaysia, and are looking to expand into Mexico and Italy. Stop Hunger Now seeks organizations willing to support this expansion and mobilize volunteers for packaging.

-Rod Brooks (rbrooks@stophungernow.org)

Universities Fighting World Hunger is looking for speakers, participants and donors for the [Kansas Hunger Summit](#). UFWH showcases best practices in the fight to end hunger around the world through programming and social sustainability. -Rick McNary (rick.mcnary@gmail.com)

Church World Service is seeking help in promoting their 6900 [CROP Walks](#) nation-wide. Internationally, CWS has worked with Heinz on a micronutrient powder, Vitalita, to assist in meeting the nutritional needs of Indonesian children between the ages of 6 months and 6 years. CWS would like to scale up interventions such as the one in Indonesia by engaging in with new NGO and corporate partners.

-Maurice Bloem (mbloem@churchworldservice.org)

Share our Strength is looking for 2013 [No Kid Hungry Allies](#).

They are also seeking partnerships in researching and promoting hunger as a health issue. Additionally, please visit and popularize the website www.protectsnap.org.

-Lucy Melcher (Lmelcher@strength.org)

ProMedica is seeking help in the "Forgotten Harvest" food reclamation project, which aims to end hunger in the metro Detroit area by rescuing surplus and perishable foods. ProMedica is also a leader in the campaign to view hunger as a health issue. Any organizations interested in tackling this as an advocacy issue are welcome to get in touch with [Barb Petee](#) or [Danielle Haddy](#). As a cutting-edge hospital network and Alliance member, ProMedica is open to other members' utilization of their broad base of knowledge concerning the health care system.

-Barb Petee (barb.petee@promedica.org)

The Bread For The World Institute is always interested in organizing advocacy opportunities, and is eager to speak with any organizations willing to push hunger and nutrition as a priority for the US government, which currently includes budget negotiations. The Institute is also seeking support for the "[A Place at the Table](#)" campaign.

-Asma Lateef (alateef@bread.org)

The Meals on Wheels Association of America seeks partnerships that can help to promote food distribution. Additionally, MOWAA offers their knowledge concerning the health consequences of hunger, particularly among the senior community.

-Erika Kelly (Erika@mowaa.org)

World Renew would like to offer itself as a foundation for providing strong sustainable communities to focus programming on. It is also continuously searching for financial partners to support its global work. Please visit the World Renew website (www.worldrenew.net) to explore the important work this organization is conducting.

-Andy Ryskamp (aryskamp@worldrenew.net)

Members are encouraged to submit needs and offers to [Danielle Haddy \(dhaddy@alliancetoendhunger.org\)](mailto:dhaddy@alliancetoendhunger.org) for publication in future issues of the Alliance newsletter and dissemination among Alliance membership.