



Fostering Strategic Partnerships | Building Political Will | Creating Global Connections

The Alliance to End Hunger Newsletter

Volume 6 Issue 2 , February 2013

Save the Date!

3rd Annual
National Hunger Free
Communities Summit

March 2, 2013
The Mayflower
Renaissance Hotel,
Washington, DC

Registration is **OPEN**

Click **HERE** to view the latest agenda, find info on travel and accommodations, and explore scholarship opportunities!

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A Message from Tony



Dear Friends,

This month, I decided to share a recent op-ed I wrote in the Huffington Post:

As the battle over sequestration heats up, the current debate in Congress over our country's fiscal future is important for all of us. But for poor and hungry people around the world, the current budget negotiations could prove to be the most far-reaching for the next decade. In the balance hang the U.S. Poverty-Focused Development Assistance programs, which provide a literal lifeline to millions of people in the world, while bolstering livelihoods and strengthening resilience. These efforts serve to make our country safer, our economy stronger and the U.S. a world leader in global development assistance.

For far less than one percent of the federal budget, these programs provide essential life-saving emergency assistance to millions of the most vulnerable people in the world. The McGovern-Dole Food for Education program ensures that millions of children can receive nutritious meals to attend school. Agricultural development programs, such as the Feed the Future initiative, provide funding for farmers in impoverished rural areas, which helps to strengthen the nutrition and incomes of millions of rural families. This helps households become more resilient to natural disasters, disease and other shocks.

According to the Congressional Budget Office, the planned sequestration cuts would mean that U.S. poverty programs would suffer a **\$1 billion blow**. Potential fallout from these cuts would put

millions more people at risk and countless lives in danger. Bread for the World estimates that more than **600,000 children** would lose nutritional assistance. Additionally, **two million** people in need of emergency food aid would see supplies drastically cut, if not eliminated, and **over five million people** will be left without prevention and treatment programs for HIV/AIDS, tuberculosis, and malaria.

Beyond their positive humanitarian impact in the world, American anti-poverty efforts also serve to boost our own economy and security. A significant portion of our development support goes to fledgling democracies worldwide, supporting economic and political stability, and opening markets for American trade, research and entrepreneurial ingenuity. I was a firm believer in the importance of U.S. leadership in foreign assistance before I became the U.S. Ambassador to the United Nation's food programs, and my diplomatic experience has reinforced that these programs are essential both for our country's political and economic health, as well as for millions of vulnerable people worldwide.

During my 24 years in Congress, I participated in my fair share of budget debates, and similar tests of our resolve will continue to be a part of political life forever. The seriousness of our fiscal woes is very real, but so are the consequences of harmful budget cuts. These programs save lives and bolster our country's standing in the world, while cuts may irreversibly harm both. We all must make sacrifices in our lives during these trying economic times, but we don't need to sacrifice the lives of others.

All The Best,

Tony P. Hall

See this op-ed on the Huffington Post!
Click **HERE**



Member Spotlight

Fighting World Hunger:

Kansas Universities to Host International Summit for Hunger Relief, March 2-4

April Mason and Joshua Mosier-Kansas State University

The Universities Fighting World Hunger Summit is coming to the Kansas City metropolitan area March 2-4 at the Sheraton Overland Park Hotel at the Convention Center.

Sponsored by a consortium of Kansas higher education institutions -- including Kansas State University -- as well as several nonprofit hunger organizations, the 2013 theme is "Raising the Volume: Building Awareness, Advocacy and Action about Hunger."

"While we need to do everything we can to help those who are hungry today, it is clear that our efforts cannot stop there," said Matt Lindsey, president of the Kansas Independent College Association and chair of the summit leadership committee. "We need to look at the policy priorities and cultural biases that are contributing to hunger around the world and then raise our voices to create sustainable change."

The summit is organized to serve as a learning environment where social responsibility and intellectual innovation come together to respond to the needs of our global community.

"Universities engaging to address real world problems is core to our teaching, research and service missions," said April Mason, Kansas State University provost and senior vice president. "Hunger, food insecurity and poor nutrition are global issues facing all of us. The hunger summit was started eight years ago at Auburn University by students, faculty and community members who wanted to make a difference. I am gratified by the involvement of Kansas colleges, universities and community colleges over the past two years and excited that we are part of hosting this important summit in March. Please join us in this conversation for change and help make a difference in the growing issue of hunger."

In conjunction with the United Nations World Food Programme, the summit is an international convergence of students, scholars and practitioners mobilized to make fighting hunger a core value of higher education institutions worldwide. Previous summits have been at Auburn University, University of Guelph and Agricultural University of Honduras.

"Students have the potential to impact our nation's public and charitable response to hunger, and we need to get their creativity, intellectual power and energy behind this issue," said June Henton, founder of Universities Fighting World Hunger and dean of the Auburn University's College of Human Sciences.

The summit will have internationally known speakers in the area of hunger with keynote addresses from Roger Thurow, a member of the Chicago Council on Global Affairs and co-author of "Enough: Why the World's Poorest Starve in an Age of Plenty"; Max Finberg, director of the USDA Center for Faith-Based and Neighborhood Partnerships; and Ritu Sharma, founder of Women Thrive Worldwide and a leading voice for international women's issues and U.S. foreign policy. Panel discussions, paper presentations and sessions on building political support and raising the public volume on hunger will be highlighted.

The registration deadline is Feb. 22. The registration fee is \$100 for students and \$225 for faculty, staff and community members. Online registration is available at <http://www.k-state.edu/kscc/worldhunger>.

Students Take Action! "Why Care?" Campaign

"Why Care?" is an international campaign initiated by a group of students to spark a global conversation about hunger. They began by asking themselves and their peers, "Why should we care about hunger?" This question challenged them to come up with a viable, yet personal, reason to care; and to become invested in finding solutions to this global challenge. It might seem like a small act, but solving hunger begins with people coming together to say: WE CARE!

For more information, and to view the more than 2,000 people who have already participated in this unique and innovative campaign, please visit the following sites:

- www.universitiesfightingworldhunger.org/whycare/
- www.facebook.com/whycarecampaign



the alliance



to end hunger

Upcoming Events

Alliance to End Hunger Spring Board Meeting 2013

March 20-21

Alliance to End Hunger

The date for the Alliance's next board meeting has been set. There will be a reception on the night of Wednesday, March 20; with the board meeting itself being held the following day.

Members are strongly encouraged to attend this semi-annual event. This meeting will include the unveiling of the new Strategic Plan for the Alliance, as well as a discussion of the activities surrounding it. There will also be an opportunity for members to share their organization's latest needs, offers, and upcoming events with the entire membership.

The Alliance will provide members with details as they are finalized. Contact [Danielle Haddy](#) with any questions.



News From Our Members

Advocacy Days Promote Food Justice, Inspire Youth

Maurice Bloem, Deputy Director, Head of Programs, Church World Service
mbloem@churchworldservice.org

Anders Berg is a high-school junior who enjoys the grinding, competitive fight found in cross-country running - perhaps good preparation for someone who is also passionate about making a better world.

"I'm really interested in social justice, and what kind of role I can take in furthering the work of social justice in the world today," Berg says.

Berg found an outlet in Ecumenical Advocacy Days, a gathering of 1,000 young people from around the U.S. to converge in Washington, D.C. for three days of advocacy action, including lobbying on Capitol Hill.

This year's event will be held March 23-26 under the theme, "Food Justice for a Hungry World." The conference will explore injustices in global food systems that leave nearly a billion people hungry in a world that produces enough food for everyone and that create food price shocks that destabilize communities everywhere through the lens of faith.

"This is a gathering for anyone concerned about the impact of the laws we make on those strug-

gling to break the grip of poverty," says the Rev. John L. McCullough, CEO and President of CWS, the event's primary sponsor. "There is enough for all and it is our responsibility as people of means to speak up and speak out."

Participants will gather from around the country and around the world for an event-packed week-end of worship, expert presentations, issue workshops and training in grassroots advocacy. EAD participants will then visit the offices of their members of Congress to advocate for a federal budget that insures adequate and nutritious food and strengthens small-scale farmers and the rural economy.

"It was really one of the more interesting experiences I've had in the church, in working to promote justice," says Berg, who will attend the event again this year.

Learn more at advocacydays.org.



MOWAA Welcomes New CEO

Erika Kelly, Manager, Government Relations, MOWAA (Erika@mowaa.org)

Meals On Wheels Association of America (MOWAA) is pleased to announce that Ellie Hollander has been named President and Chief Executive Officer, effective February 11, 2013. Hollander comes to MOWAA from Good360, where she had been serving as Chief Strategy Officer and Executive Vice President of Business Development since 2010.

Prior to her tenure at Good360, Hollander was an executive at AARP, serving twice as interim Associ-

ate Executive Director for membership and for eight years as Executive Vice President and Chief People Officer. Hollander's professional background also includes extensive experience in business and membership development, marketing and communications.

"Meals On Wheels not only delivers nutritious meals to more than one million food-insecure older adults each day, it also provides hope, optimism, and empowerment," said Hollander. "It's an amazing opportunity and a privilege to be part of a nationwide movement to end senior hunger in America."



Ellie Hollander, MOWAA CEO



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3rd Annual Hunger Free Communities Summit Fast-Approaching!

As many of you are well-aware, the third annual Hunger Free Communities Summit will be taking place on March 2nd, at the Mayflower Renaissance Hotel in Washington, DC.



There is an exciting line-up of speakers attending. These experts in the field will be offering insights into some of our communities' most pressing challenges and promising opportunities. The most up-to-date agenda can be

found on the HFC Summit website [HERE](#).

A sample of the speakers attending this year's Summit include:

- Ambassador Tony Hall, *Executive Director, Alliance to End Hunger*
- David Beckmann, *President, Alliance to End Hunger and Bread for the World*
- Jodi Gibson, *Vice President, Corporate Social Responsibility, Kellogg Company*
- Sharon Thornberry, *Oregon Food Bank*
- Tamara Baker, *No Kid Hungry North Carolina*
- Jeremy Everett, *Texas Hunger Initiative*
- David Miner, *Indy Hunger Network*
- Joel Berg, *New York City Coalition Against Hunger*
- Minerva Delgado, *Manna Food Bank*
- Maggie Biscarr, *AARP Foundation*
- Summer Gathercole, *Share Our Strength*
- Barbara Petee, *ProMedica Health System*
- Duke Storen, *Share Our Strength*
- Laura Barber, *National Council on Aging*
- Kaitlin Bowdler, *Campus Kitchens Project*

[Registration is still open](#), but will be closing next week. For more information on this year's Summit, please visit <http://www.hungerfreecommunities.org/summit>. You may also contact the Alliance's Hunger Free Communities Coordinator, JK Granberg-Michaelson at jk@alliancetoendhunger.org.

Upcoming Events

[Share our Strength No Kid Hungry Partners Convening](#)

March 1, 2013

Capital Hilton, Washington, DC

The No Kid Hungry (NKH) Partners Convening gives groups involved in Share our Strength No Kid Hungry campaigns the opportunity to share ideas, challenges and successes with state partners and NKH Allies, focusing on both campaign business and programmatic issues.

[3rd Annual National Hunger Free Communities Summit](#)

March 2, 2013

The Mayflower Renaissance, Washington, DC

Registration is open for the event. Please contact [JK Granberg-Michaelson](#) with any questions. Click [HERE](#) for more information on scholarship opportunities, travel and accommodation information, and the most recent agenda.

[FRAC/Feeding America National Anti-Hunger Policy Conference](#)

March 3-5

Capital Hilton, Washington, DC

This conference will take place from March 3-5, 2013 at the Capital Hilton. For more information on this conference and to register today, please visit the website [here](#).



Save the Date

Roger Thurow's "The Last Hunger Season" Congressional Book Drop February 26

The date of the first mass book drop of Roger Thurow's "The Last Hunger Season" will be Tuesday, February 26. Last fall, an anonymous donor purchased a copy of the book for every member of the House and Senate, and the books are currently at the Alliance offices waiting to be delivered. Any organization or individual willing to donate a pair of hands to the delivery of the books would be greatly appreciated!

To learn more about Roger Thurow's book, and how to get involved with the incredible work portrayed in it, please visit the official website for "The Last Hunger Season" [HERE](#).

Alliance Advocacy Committee Meeting March 22 Alliance Offices

The next convening of the Advocacy Committee will take place the day after the Alliance Board meeting. For more information, please contact [Rick McNary](#).

Building Political Will

Advocacy Committees Convene

On Wednesday, February 13, Alliance membership convened the first Alliance Advocacy Committee meeting. The strategic plan for the Alliance calls for a stronger emphasis on advocacy, and the development of this advocacy committee will form a basis for future efforts. The meeting was very well-attended by a diverse cross-section of Alliance membership. Led by Rick McNary, the committee discussed how the Alliance can utilize its diversity in a way that will help to meet its mission statement of building public and political will to end hunger. The conversation was productive, and elicited a lot of interest in future collaboration related to advocacy efforts. In the coming weeks, the Alliance will be collecting information on the congressional constituencies that all member organizations are affiliated with. This information will assist the Alliance and its membership in better targeting members of Congress.

Additionally, the GAVI Alliance convened an advocacy meeting, focusing on broader maternal and child survival. Alliance members and staff were in attendance, as were various other organizations from the international health community. The legislative and policy outlook for global health accounts and PEPFAR was discussed, and current advocacy activities conducted by GAVI affiliates were explored. For additional information on the work of this committee, contact [Leila Nima-tallah](#).



Amb. Hall Meets with Senate Hunger Caucus Staffers

Executive Director Tony Hall recently participated in a meeting with Senate Hunger Caucus staffers. In line with the Alliance Advocacy Committee's long-term goal to cultivate hunger champions on the Hill, the Alliance is pushing to reinvigorate the work of the Senate Hunger Caucus.

While the House Hunger Caucus is made up of 67 members, the Senate counterpart has a mere five members (Sens. Boozman, Brown, Casey, Durban, and Moran). Amb. Hall addressed the staffers—speaking of his experiences and hopes for the future of congressional action on hunger issues. The overall mood of the meeting was hopeful, and a genuine interest in working with the hunger community to educate and take action on the goal of ending hunger was displayed. It was realized that future work in this regard will require addressing the lack of a unified, bipartisan message. Subsequently, the need to reframe how we talk about and message hunger issues was expressed. This concern was delivered as a topic of discussion at the recent Alliance Advocacy Committee meeting.



BUILDING
THE WILL TO
END HUNGER

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Alliance Membership: Needs, Offers & Events

Global Child Nutrition Foundation (GCNF) welcomes participation on Monday, March 4, 2013 in the 10th annual *A Possible Dream* Gala. The gala will be held at the Ronald Reagan Building and International Trade Center in Washington, DC. Proceeds from the event will help GCNF to realize its vision, “*A world in which hunger is not a barrier to children learning.*” This year’s Gene White Lifetime Achievement award recipient is Arlene Mitchell, former Chief of School Feeding for the World Food Programme and current Deputy Director of Agricultural Department at the Bill & Melinda Gates Foundation.

-Erica Davies at (edavies@schoolnutrition.org)

The Global FoodBanking Network. Food bankers representing more than 30 countries will attend the H-E-B/ GFN Food Bank Leadership Institute (FBLI) from March 4-8, 2013, in Houston, Texas. FBLI is the only global forum for education, technical training and best practice sharing for those involved in food banking. FBLI is the flagship event of the Global FoodBanking Network (GFN). A special reception entitled “The World’s Fare” will introduce FBLI attendees to Houston’s international communities. Houston Mayor Annise D. Parker will attend the event. Advanced registration required, contact:

FBLI@foodbanking.org.

-Sue Canepa (scanepa@foodbanking.org)

InterAction is holding its Annual Forum on April 30. The Forum is a great opportunity to engage with policymakers, as well as relief and development experts. Learn about best practices and skills enhancing NGO’s worldwide, and help to shape the development discussion. Learn more at the Forum website [here](#). Registration is open, and the event is not limited to InterAction members only. All are welcome.

-Barbara Wallace (bwallace@interaction.org)

Joint Council on International Children’s Services will be holding its 37th Annual Child Welfare Symposium in New York City on May 20–22, 2013. The Symposium brings together professionals in the fields of child welfare, adoption, and orphan care for three days of information gathering, idea sharing, and networking. To learn more, visit the official website of the event [here](#).

-Christina Tobias-Nahi (Christina.tn@jointcouncil.org)

Kids Against Hunger is planning a million meal pack around the 4th of July weekend in Washington DC. We have invited Michelle Obama and her daughters to be part of the pack as part of the Kiwanis Key Club Convention. We are in need of some volunteers in the DC area to help make the event successful.

-Ron Osterbauer (ron@kidsagainsthunger.org)

The US Potato Board is holding a workshop entitled *De-hy Around the World* on February 27. The luncheon will be held between 11am and 2pm at the Willard Intercontinental Hotel, and will showcase the many uses for dehydrated potatoes. Limited space is available, and RSVPs are requested.

-TK Kuwahara (teresak@uspotatoes.com)

Members are encouraged to submit needs and offers to Danielle Haddy (dhaddy@alliancetoendhunger.org) for publication in future issues of the Alliance newsletter and dissemination among Alliance membership.