

Advocacy Playbook

Presented by:



America's hunger problem:

- 48 million people in America are food-insecure.
- Over 15 million children face hunger. That means one in five kids is facing greater obstacles to reaching their fullest potential.
- More than 5 million senior citizens are at-risk for hunger.

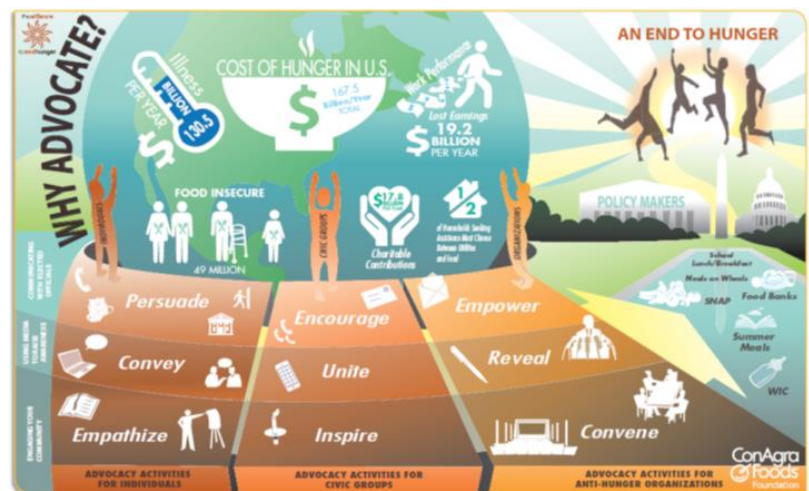
Source: Alisha Coleman-Jensen, Matthew P. Rabbitt, Christian Gregory, and Anita Singh. *Household Food Security in the United States in 2014*, ERR-194, U.S. Department of Agriculture, Economic Research Service, September 2015.; Ziliak, J.P. & Gunderson, C. (2013). *The State of Senior Hunger in America 2013: An Annual Report*. National Foundation to End Senior Hunger (NFESH).

How can you help? **Visit our Advocacy Playbook to learn how to take a stand!**

www.alliancetoendhunger.org/advocacy-playbook/

What's inside?

1. The information you need to **make a difference**
2. **Step-by-step** guidance on 30 advocacy activities
3. **FREE resources** to help you along the way



Hunger only exists because we allow it to. It's time we put a stop to it.

Join us for an Introductory Webinar!

For upcoming dates, please visit www.alliancetoendhunger.org/advocacy-playbook/ or e-mail advocacy@alliancetoendhunger.org.