

# 2018 Hunger Free Communities Summit

## *Sponsorship Opportunities*



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Communities  
Network

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**HUNGER**  
IMPACT PARTNERS  
*food for every child*



# Alliance to End Hunger

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Engages diverse institutions to build the public and political will to end hunger at home and abroad.

100 members representing corporations, foundations, nonprofit organizations, faith-based groups, universities and individuals.

Premiere platform for stakeholders to collaborate and advocate for stronger policy solutions to end hunger.



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# Hunger Free Communities

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Alliance to End Hunger's signature domestic program.

Convenes 75 anti-hunger coalitions in 34 states.

These “hunger free community” coalitions bring together multi-sector stakeholders to unite behind a common vision and strategy to end hunger.

The Alliance promotes advocacy, shares best practices and builds capacity through communications, gatherings, tools and resources.



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# Hunger Impact Partners

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Mobilizes and catalyzes local networks of cross-sector, community and school-based initiatives to combat child hunger.

Drives child nutrition program access and utilization for all eligible children by tailoring successful initiatives within child care, school and community settings to address food insecurity for all Minnesota children.

Designs, tests and funds best practices to build capacity and create long-term sustainability in closing the missing meal gap.



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# Hunger Impact Partners (cont'd)

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Brings laser-focus on high impact child nutrition strategies—based on data—for school breakfast, after school meals, infant and toddler nutrition programs, and summer feeding.

Exemplifies Collective Impact Model designed to be replicated nationally based on missing meals metric, innovative programming, collaboration, technology solutions and data-driven decision making.

Legacy organization of successful Hunger-Free Minnesota Campaign.



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# The Summit

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The 2018 Hunger Free Communities Summit is national event on **October 2 & 3** in Minneapolis, MN featuring:

Keynote speakers & workshops addressing effective strategies for increasing community food security; successful implementation of model programs; innovative approaches from content experts & practitioners; and new tools & resources.

200 anticipated participants.



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# Sponsor Opportunities

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**Title Sponsor: \$75,000**

**Workshop Track Sponsor: \$50,000**

**Networking Dinner Sponsor: \$30,000**

**Registration Sponsor: \$20,000**

**Lunch Sponsor: \$15,000**

**Breakfast Sponsor: \$12,000**

**Bag Sponsor: \$10,000**

**Printing Sponsor: \$7,500**

**End Hunger Sponsor: \$5,000**

**Summit Friend: \$2,500**

**Scholarships (Add-On): \$1,000**



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# Sponsor Levels

| Level                      | Amount    | Exclusive Sponsorship With Highest Level Of Visibility | Opportunity As Keynote Speaker | Opportunity To Speak During The Program | Logo Featured At Networking Dinner | Logo Featured At Lunch | Logo Featured At Breakfast | Logo Featured In Event Signage | Logo Featured On Bag | Social Media Posts | Company Information On Event Website | Recognition During Program | Logo Featured In Event Program | Attendance For Two Guests |
|----------------------------|-----------|--|--------------------------------|---|------------------------------------|------------------------|----------------------------|--------------------------------|----------------------|--------------------|--------------------------------------|----------------------------|--------------------------------|---------------------------|
| Title Sponsor              | \$ 75,000 | •  | •                              | •                                       | •                                  | •                      | •                          | •                              | •                    | •                  | •                                    | •                          | •                              |                           |
| Workshop Track Sponsor (4) | \$ 50,000 |  |                                | •                                       |                                    |                        | •                          | •                              | •                    | •                  | •                                    | •                          | •                              |                           |
| Networking Dinner Sponsor  | \$ 30,000 |  | •                              | •                                       |                                    |                        |                            |                                | •                    | •                  | •                                    | •                          | •                              |                           |
| Registration Sponsor       | \$ 20,000 |  |                                |   |                                    | •                      | •                          |                                | •                    | •                  | •                                    | •                          | •                              |                           |
| Lunch Sponsor (2)          | \$ 15,000 |  |                                |   | •                                  |                        | •                          |                                | •                    | •                  | •                                    | •                          | •                              |                           |
| Breakfast Sponsor          | \$ 12,000 |  |                                |   |                                    | •                      | •                          |                                | •                    | •                  | •                                    | •                          | •                              |                           |
| Bag Sponsor                | \$ 10,000 |  |                                |   |                                    |                        |                            | •                              |                      | •                  | •                                    | •                          | •                              |                           |
| Printing Sponsor           | \$ 7,500  |  |                                |   |                                    |                        |                            |                                |                      | •                  | •                                    | •                          | •                              |                           |
| End Hunger Sponsor         | \$ 5,000  |  |                                |   |                                    |                        |                            |                                |                      |                    | •                                    | •                          | •                              |                           |
| Summit Friend              | \$ 2,500  |  |                                |   |                                    |                        |                            |                                |                      |                    |                                      | •                          | •                              |                           |
| Scholarships (Add-On)      | \$ 1,000  |  |                                |   |                                    |                        |                            |                                |                      |                    |                                      |                            | •                              |                           |





# Contacts

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