



## What can **corporations, foundations, and individuals** do to End Childhood Hunger?

- 1 Provide funding for your State's Supplemental Nutrition Assistance Program (SNAP) outreach plan.** States are reimbursed by the Federal Government for up to half of the costs of outreach. Because State budgets are tight, States often need partners to help with their share of the costs to conduct outreach at the local level. To learn more about the benefits of this arrangement, [click here](#).
- 2 Focus corporate giving on initiatives that support feeding the hungry and improving nutrition.** Afterschool and summer food service program sites are able to attract more children to their meal services when they are able to provide fun and interesting activities for children while they are there. It can be difficult for sites and sponsors of the programs to afford the costs of these activities, so funders can help by paying for these program enhancements.
- 3 Use corporate assets to support the infrastructure used to alleviate hunger.** Provide physical space for showcasing information on hunger programs, screening of possible food aid recipients, and/or application assistance by non-profit or government workers. Use refrigerated trucks to transport food from food banks to pantries and soup kitchens. Donate land to use for community gardens or school gardens.
- 4 Push out messaging and education to customers and employees.** Push out messaging and education to customers and employees. Air public service announcements related to childhood hunger and nutrition on intercoms and on televisions in stores. Distribute Food and Nutrition Service program and nutrition education materials in retail stores and to employees. [Click here to order and download free outreach materials](#).
- 5 Find additional opportunities and ideas for how your organization can support anti-hunger efforts [here](#).**