

# 2016 Hunger Free Communities Summit

October 5-6 | Omni Severin Hotel | Indianapolis

## Event Program



#HFCSummit

@ToEndHunger

@HFC\_Network

## Schedule At-A-Glance

### Wednesday, October 5

9:00 AM - 10:00 AM	Tour of Second Helpings, Indy Hunger Network Partner (Optional)	Off-Site
10:00 AM	Registration opens	Governor's Pre-Function
12:00 PM - 2:00 PM	Lunch Program	Jennings Ballroom
2:30 PM - 3:45 PM	Workshop Block	
	How HFCs are Changing the Hunger Landscape	Gates Room
	Turning Solutions into Actions: Using Community Relationships and Data to Solve Hunger	Illinois Room
	Ending Child Hunger through State Legislation: Trends, Lessons Learned, and Victories in 2016	Meridian Room
4:00 PM - 5:15 PM	Workshop Block	
	Are HFCs Primed for Collective Impact?	Gates Room
	Volunteers & VISTAs: Are you making the most of them?	Illinois Room
	Partnering for a Common Cause	Meridian Room
6:00 PM - 7:30 PM	Dinner Program	Severin Lobby

### Thursday, October 6

7:00 AM	Registration opens	Governor's Pre-Function
7:30 AM - 9:00 AM	Breakfast Program	Jennings Ballroom
9:15 AM - 10:30 AM	Workshop Block	
	Grow\$ng your HFC	Gates Room
	The Experts Among You	Illinois Room
	Overcoming Barriers to Food Security for Diverse Populations	Meridian Room
10:45 AM - 12:00 PM	Workshop Block	
	Creating a National Hunger Free Community Plan	Gates Room
	Connecting the Dots: Bringing the Grocery to the People	Illinois Room
	The Corporate Connection	Meridian Room
12:00 PM	End	



Dear Friends,

Welcome to the 2016 Hunger Free Communities Summit! We are thrilled that you have decided to join us to learn, teach, collaborate, and strategize together on innovative solutions for ending hunger in the United States.

Hunger Free Communities (HFCs) are multi-sector collaborations seeking to assess and address the unique needs of those experiencing hunger in their communities. Hunger free initiatives across the country range in scale, from small towns and counties to major metropolitan areas and states. Some are led by governors, mayors, or members of Congress; while others are entirely volunteer driven. At their core, these initiatives are formed around the belief that to end hunger at the community level, a broad range of stakeholders must unite behind a common vision and strategy.

Hunger Free Community coalitions often include stakeholders from government agencies, businesses, faith groups, health service providers, educational institutions, civic associations, foundations and non-profit organizations. Successful coalitions include not only “movers and shakers,” but also concerned citizens, volunteers, and program clients and participants.

The Alliance to End Hunger engages diverse institutions to build the public and political will to end hunger at home and abroad. Through the establishment of the Hunger Free Communities Initiative, the Alliance helps to convene these diverse community-led coalitions. The Hunger Free Communities Network is a forum for information sharing, resource development and capacity building. This initiative facilitates the start-up process, connects coalitions with members of Congress and other elected officials, initiates communication among groups, shares best practices, and supports the USDA Hunger Free Communities grant program in Congress.

The National Hunger Free Communities Summit provides HFC coalitions and leaders around the country a platform to network, share and access resources and best practices, and build greater awareness of the untapped potential to end hunger throughout the nation. Throughout these two days, we hope that you will contribute to this discussion and bring new ideas for fighting hunger home to your community.

We hope you enjoy and are inspired by our 2016 Hunger Free Communities Summit. We are looking forward to a great event!

Best,



Rebecca Middleton  
Executive Director



Ambassador Tony P. Hall  
Executive Director Emeritus



Dear Friends,

On behalf of the Indy Hunger Network, we are pleased to welcome you to Indianapolis for the 2016 Hunger Free Communities Summit at the Omni Severin Hotel. We hope you will have an opportunity to see a little bit of the city while you are here and enjoy all that Indianapolis has to offer.

The Indy Hunger Network (IHN) is a coalition of representatives from leading anti-hunger organizations in the Greater Indianapolis area, including organizations such as Gleaners Food Bank, Midwest Food Bank, Second Helpings, CICOA Aging & In-Home Solutions, Meals on Wheels of Central Indiana, Connect2Help, St. Vincent de Paul and corporate partners such as Dow AgroSciences and Elanco. IHN fosters collaboration among our partners and works on projects to improve access, nutrition, and sustainability of the food supply in our area. We strive to raise awareness about hunger, serve as advocates, and monitor the health of the overall food system.

The Hunger Free Communities Summit provides a great opportunity for organizations like IHN to connect with others doing similar work across the country. The Summit is the only national gathering dedicated to Hunger Free Communities and the important work they are doing. This event provides an important opportunity for us all to learn from each other, be inspired by new ideas, and return to our communities with new tools and strategies for fighting hunger. We look forward to sharing our successes and challenges with you this week and learning from your work, as well.

We are grateful to the Alliance to End Hunger for providing a platform for Hunger Free Communities to communicate and improve our efforts, individually and collectively, to reduce food insecurity and hunger. In addition to their annual hosting of the Hunger Free Communities Summit, the Alliance provides support throughout the year through their website, resource materials, webinars, and training events. Thank you to the staff and board of the Alliance to End Hunger for all that you do to help us be more successful in our work.

Best wishes for a productive and fun conference this week!

Best,



Kate Howe  
Managing Director



Stephen Smith  
President, Board of Directors

# Thank you to the 2016 Hunger Free Communities Summit Sponsors!



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HAVE FAITH. END HUNGER.





**WHEREAS**, in the United States, 48.1 million Americans live in food insecure households, including 32.8 million adults and 15.3 million children;

**WHEREAS**, food insecurity exists in every county, in every state in the United States;

**WHEREAS**, the Hunger Free Communities Network is a coalition of multi-sector community-based collaborations that come together to assess and address the unique needs of those experiencing hunger in their communities;

**WHEREAS**, fighting hunger requires multifaceted solutions including federal nutrition programs, access to nutritious foods, emergency food services, advocacy, nutrition education and more;

**WHEREAS**, increased cooperation and public-private partnerships across communities are necessary in order to end hunger in the United States;

**WHEREAS**, the Alliance to End Hunger provides a national hub and forum for the Hunger Free Communities Network to come together in order to innovate, share best practices and increase their collective impact;

**NOW, THEREFORE**, we, supporters of the Alliance to End Hunger, do hereby proclaim:

*We support and endorse the Hunger Free Communities model as means to helping our local partners and affiliates end hunger.*

**PROCLAIMED** this 5th day of October 2016.



## Detailed Program

**WEDNESDAY, OCTOBER 5**

**9:00 AM- 10:00AM**

**TOUR**

**OFF-SITE**

### Tour of Second Helpings (optional)

Off-site tour of Second Helpings, an Indy Hunger Network partner organization. Second Helping's mission is Transforming Lives through the Power of Food.

*Jennifer Vigran, Chief Executive Officer, Second Helpings (Indy Hunger Network)*

**10:00AM**

**REGISTRATION OPENS**

**GOVERNOR'S PRE FUNCTION**

**12:00PM - 2:00PM**

**LUNCH**

**JENNINGS BALLROOM**

*Jeremy K. Everett, M.Div., Director, Texas Hunger Initiative, Baylor University*

*Rebecca Middleton, Executive Director, Alliance to End Hunger*

*Stephen Smith, Global Technology Transfer Leader at Dow AgroSciences &*

*President, Board of Directors, Indy Hunger Network*

**2:30PM-3:45PM**

**WORKSHOPS**

**MEZZANINE LEVEL**

### How HFCs are Changing the Hunger Landscape

**Gates Room**

Hunger Free Community Coalitions have been transforming how communities respond to hunger. This session will focus on how Hunger Free Community Coalitions have reduced hunger, increased participation in federal nutrition programs, increased access to nutritious foods and created innovative collaborations in their communities.

*Olivia Rogine, Community Development Coordinator, The Campus Kitchens Project*

*Rick Carne, Hall Hunger Initiative, United Way of the Greater Dayton Area (Dayton-Montgomery County Food and Hunger Coalition)*

*Yuri Kim, Community Impact Manager, United Way of King County (Hunger Free King County (Seattle, WA))*

**2:30PM-3:45PM**

**WORKSHOPS**

**MEZZANINE LEVEL**

Turning Solutions into Actions: Using Community Relationships and Data to Solve Hunger

Illinois Room

Tampa Bay Network to End Hunger explains their Hunger Gap Analysis and how your organization can do it too! Learn how the Hunger Gap Analysis is used to effectively solve hunger through examples of use in Tampa and how this collaboration with the Childhood Hunger Initiative is effectively addressing hunger in Pinellas County.

*Caitlyn Peacock, Network Manager, Tampa Bay Network to End Hunger*

*Danielle Hintz, Community Projects Manager, Juvenile Welfare Board of Pinellas County*

Ending Child Hunger through State Legislation: Trends, Lessons Learned, and Victories in 2016

Meridian Room

Attendees will learn what types of child nutrition policy initiatives have been successful or experienced set-backs in the nation's state legislatures. Sharing an example from No Kid Hungry's Illinois campaign on school breakfast after the bell will illuminate successful strategies. Share Our Strength will provide information on resources that can support the development of similar campaigns in other states.

*Bernadette Di Rita, Advocacy Manager, No Kid Hungry Campaign, Share Our Strength*

*Suzy Lee, Public Policy & Advocacy, Greater Chicago Food Depository*

**4:00PM-5:15PM**

**WORKSHOPS**

**MEZZANINE LEVEL**

Are HFCs Primed for Collective Impact?

Gates Room

Hunger Free Community Coalitions have the greatest impact when a multiple stakeholders work in concert to address hunger in their communities. This discussion group will learn about relevant research and explore how HFCs can best incorporate the five conditions for collective impact success: common agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and a backbone support organization.

*Julia L. Carboni, Ph.D., Assistant Professor, Public Administration and International Affairs,  
Maxwell School of Citizenship and Public Affairs, Syracuse University*

*Jennifer Vigran, Chief Executive Officer, Second Helpings (Indy Hunger Network)*



**4:00PM-5:15PM**

**WORKSHOPS**

**MEZZANINE LEVEL**

Volunteers & VISTAs: Are you making the most of them?

Illinois Room

Hunger Free Community groups will discuss the roles volunteers can play in meeting their missions. Do you have a volunteer recruitment plan? Are you maximizing the use of skills-based volunteers? Learn about Hunger Volunteer Connection and the AmeriCorps VISTA program and how they can help you find the right people for your initiative.

*Amanda Cowgill, Director of Anti-Hunger and Opportunity Corps, Hunger Free America*  
*DeShele Dorsey, National Program Director, Hunger Volunteer Connection*

Partnering for a Common Cause

Meridian Room

Getting the right stakeholders at the table is the first step in creating a strong coalition. What are some of the challenges and opportunities in developing collaborative partnerships? What conditions need to be in place for this process to succeed? In this session, explore these questions and learn about national partnerships that can help you develop coalitions in your communities.

*Crystal Espie, Public Policy Manager, Meals on Wheels America*  
*Eleni Towns, Manager of Legislative Affairs, Feeding America*  
*Jihad Saleh Williams, Government & Public Affairs Manager, Islamic Relief USA*

**6:00PM-7:30PM**

**DINNER**

**SEVERIN LOBBY**

*Audrey Rowe, Administrator, Food and Nutrition Service, USDA*  
*David J. Miner, Projects Chair, Indy Hunger Network*  
*Mitch Davis, Director of Global Shared Value, Elanco (Indy Hunger Network)*

**THURSDAY, OCTOBER 6**

**7:00AM**

**REGISTRATION**

**GOVERNOR'S PRE FUNCTION**

**7:30AM - 9:00AM**

**BREAKFAST**

**JENNINGS BALLROOM**

*Ambassador Tony P. Hall, Executive Director Emeritus, Alliance to End Hunger*

Grow\$ng your HFC

## Gates Room

Collaboration takes work and sometimes dedicated resources. Learn about public and private funding opportunities for the types of collective impact projects in which HFCs engage. Experts will share information about competitive USDA grants and strategies for funding faith-based initiatives.

*Christine Meléndez Ashley, Senior Policy Analyst, Bread for the World*

*Minister Douglas Hairston, Director of Social Enterprises, Sagamore Institute*

*Jane Clary Loveless, PhD, RN, MS, MCHES, National Program Leader, Nutrition/Extension, USDA, National Institute of Food and Agriculture*

The Experts Among You

## Illinois Room

Do you have meaningful engagement with food-insecure people in your Hunger Free Community? How could this enhance your advocacy work? Hear a real expert on poverty and Hunger Free Community partner talk about the challenges and benefits of this strategy of inclusion.

*Maxine Thomas, RESULTS Expert on Poverty*

*Sharon Thornberry, Rural Communities Liaison, Oregon Food Bank*

Overcoming Barriers to Food Security for Diverse Populations

## Meridian Room

Participants will analyze the many intersectional barriers to food security in their own communities and brainstorm solutions that better address and meet the needs of food insecure people. Following two diverse individuals along their quest to access public food resources will illuminate hurdles and opportunities for out-of-the-box, cross-sector solutions that preserve the dignity of the people we serve.

*Alex Handfinger, Cooking Matters at the Store Field Manager, Arkansas Hunger Relief*

*Tomiko Townley, Older Adult & SNAP Outreach Manager, Arkansas Hunger Relief Alliance*

*Rachel Townsend, Cooking Matters Director, Arkansas Hunger Relief Alliance*

10:45AM-12:00PM

WORKSHOPS

MEZZANINE LEVEL

Creating a National Hunger Free Community Plan

Gates Room

What is the potential for creating a consensus platform across networks to end hunger? Can HFCs implement a coordinated advocacy strategy across the country? Can Sustainable Development Goal #2 – Zero Hunger provide an organizing framework? These questions will be explored in a lively group discussion.

*Crystal FitzSimons, Director of School and Out-of-School Time Programs, Food Research & Action Center (FRAC)*

*Eric Mitchell, Director of Government Relations, Bread for the World*

*Minerva Delgado, Director of Coalitions & Advocacy, Alliance to End Hunger*

Connecting the Dots: Bringing the Grocery to the People

Illinois Room

Hunger Task Force in Milwaukee has found a sustainable solution to the limited access of fresh, healthy and affordable foods in their most underserved neighborhoods. Partnering with local businesses, governmental offices and foundations, HTF has implemented a mobile market for poor and underserved grocery areas. They will describe how this project has relied on data driven analytics and engaged non-traditional stakeholders and discuss how the model may be replicated in other geographies.

*Bard Meier, Educator, Hunger Task Force (Milwaukee, WI)*

*Edward Roeger, Nutrition Program and Policy Analyst, Hunger Task Force (Milwaukee, WI)*

The Corporate Connection

Meridian Room

How are corporate partners engaging with Hunger Free Communities? As multi-sector collaborations, HFCs rely on the business sectors in their communities to be part of the solution to ending hunger. Learn about best practices for maximum impact and an example of making it work.

*Ellie Lucas, CEO, Hunger Impact Partners (Minnesota)*

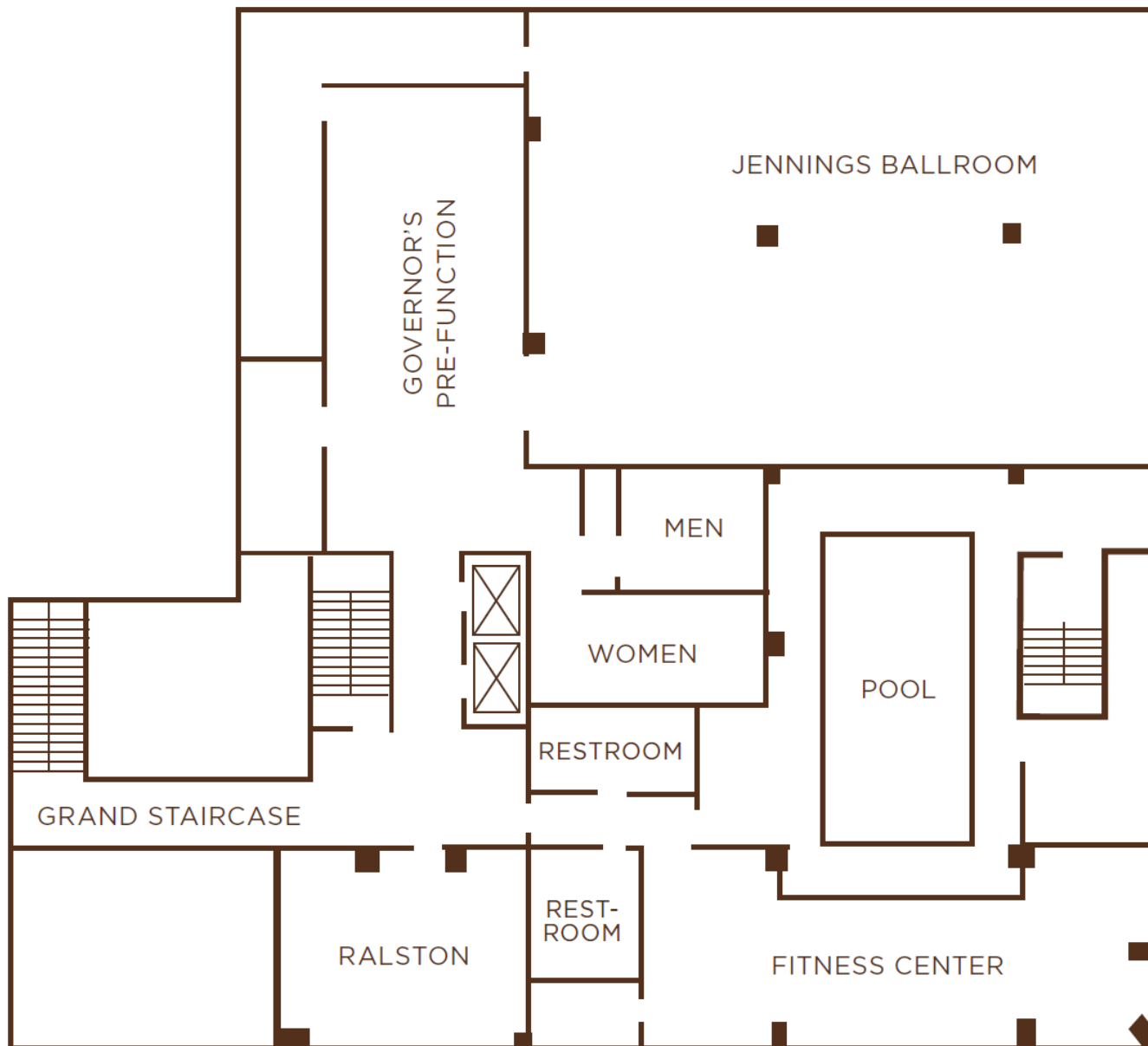
*Nicola Dixon, Associate Director, General Mills Foundation*

12:00PM END

## Hotel Maps

- Lower Level
  - Registration/Wednesday Lunch/Thursday Breakfast

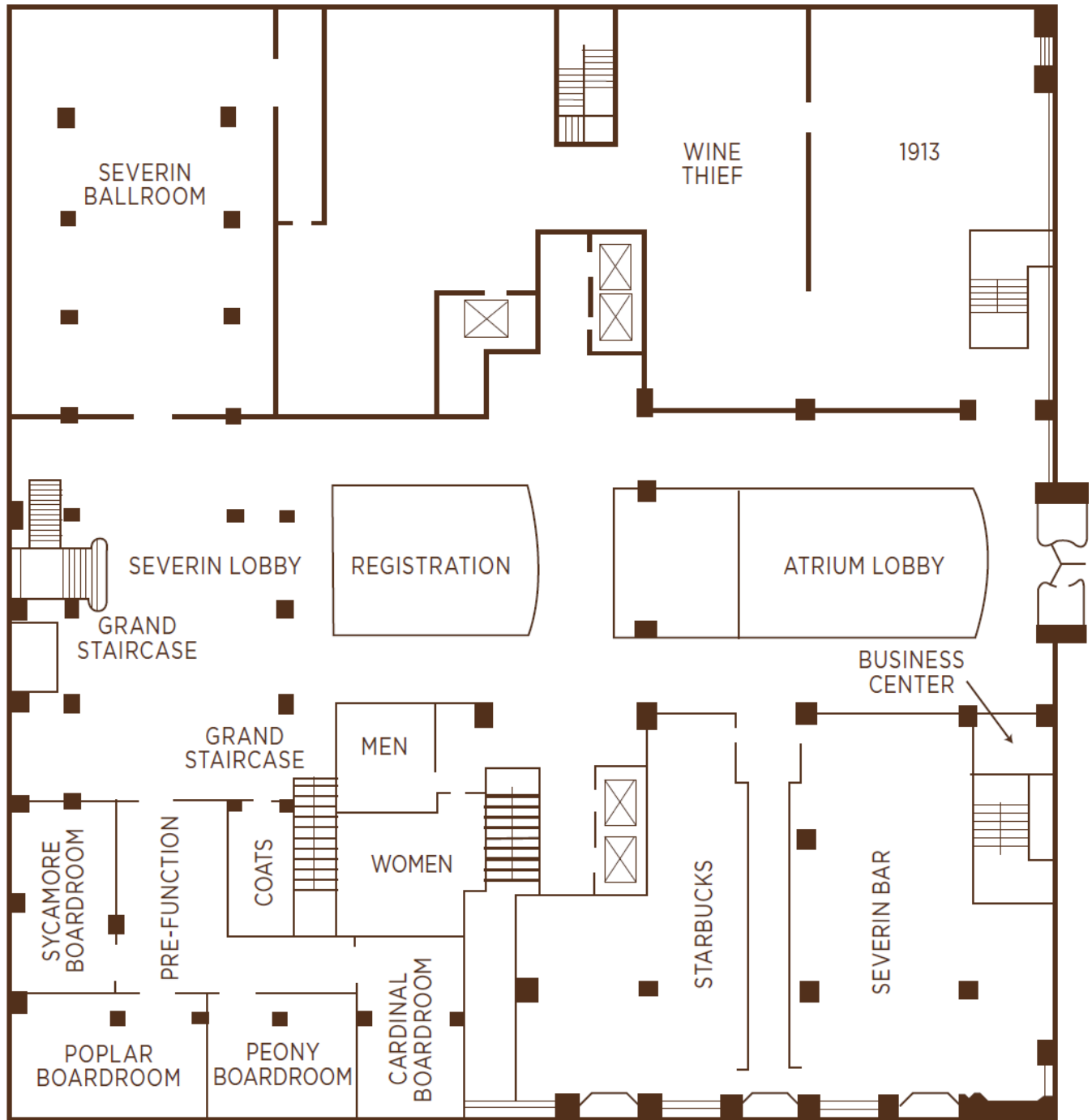
*Severin Lower Level*



# Hotel Maps

- Main Level
  - Wednesday Dinner

## Severin Lobby Level



# Hotel Maps

- Mezzanine Level
  - Workshops

*Severin Mezzanine Level*

