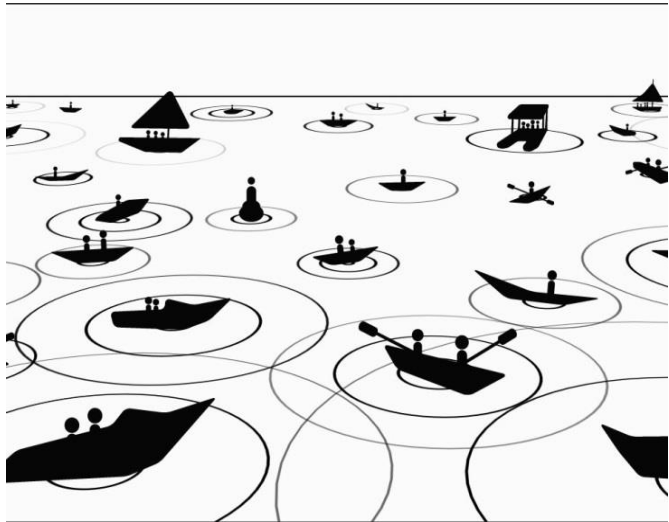


ARE HFCS PRIMED FOR COLLECTIVE IMPACT?

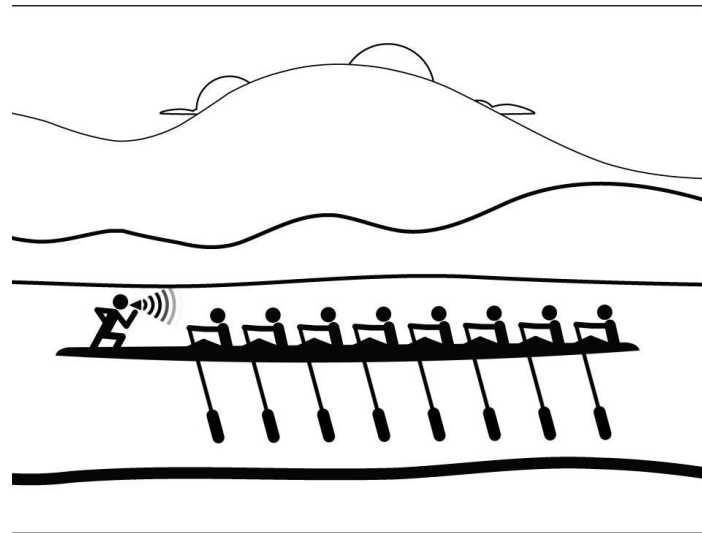
Julia L. Carboni, PhD
2016 National Hunger Free
Communities Summit
Indianapolis, IN – 10/5/16

WHAT IS COLLECTIVE IMPACT?



Traditional Approaches

Isolated, unsystematic efforts for large scale social change and/or lack of involvement of key stakeholders



CI approach

Cross sector coordination

- Common Agenda
- Shared Measurement Systems
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Support Organizations

COMMON AGENDA

It is key for HFC stakeholders to develop a common agenda to end hunger. Having a common agenda means that all collective impact participants have a common understanding of the problem, a shared vision for change and a joint approach to problem solving (Kania and Kramer 2011).

❖ Challenges

❖ Best Practices

❖ Questions for your HFC to consider

SHARED MEASUREMENT SYSTEMS

Shared measurement systems entail collecting data and measuring results consistently across stakeholder groups participating in collective impact arrangements. It is best to measure a short list of indicators at the community level. Shared measurement systems ensure efforts remain aligned and allow participants to hold each other accountable while also learning from each other's successes and failures (Kania and Kramer 2011).

- ❖ Challenges

- ❖ Best Practices

- ❖ Questions for your HFC to consider

MUTUALLY REINFORCING ACTIVITIES

Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action. In collective impact arrangements, each participant should complete tasks and activities it excels at in a way that supports and is coordinated with the work of other stakeholders (Kania and Kramer 2011).

❖ Challenges

❖ Best Practices

❖ Questions for your HFC to consider

CONTINUOUS COMMUNICATION

Consistent and open communication is necessary to build trust, assure mutual objectives, and create common motivation among diverse stakeholders (Kania and Kramer 2011).

❖ Challenges

❖ Best Practices

❖ Questions for your HFC to consider

BACKBONE SUPPORT ORGANIZATIONS

Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

❖ Challenges

❖ Best Practices

❖ Questions for your HFC to consider

HOW IS YOUR HFC USING COLLECTIVE IMPACT?

Spotlight on Indianapolis