

# No Child Hungry

## Working Collectively to Address the Gaps





“Investing in children, strengthening our community”

# Childhood Hunger Initiative

## Pinellas County, Florida

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# Pinellas County Families

**Pinellas County Population: 920,015**

**Households with Children: 84,183 (21%)**

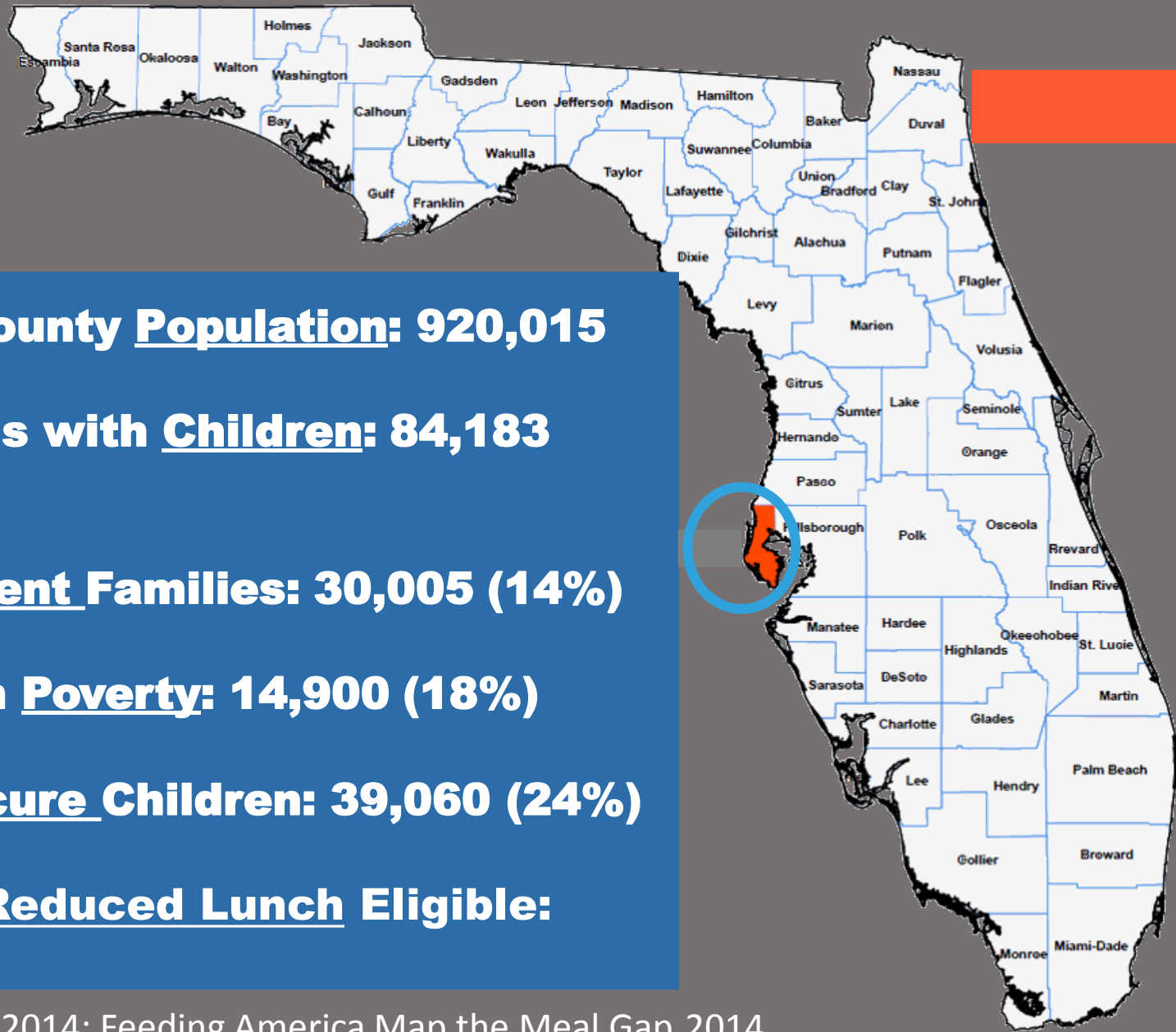
**Single-Parent Families: 30,005 (14%)**

**Families in Poverty: 14,900 (18%)**

**Food Insecure Children: 39,060 (24%)**

**Free And Reduced Lunch Eligible: 57%**

Sources: Census 5-Year Estimates 2014; Feeding America Map the Meal Gap 2014



# Keys to Collective Impact

**Common Agenda**

**Shared Measurement**

**Mutually Reinforcing Activities**

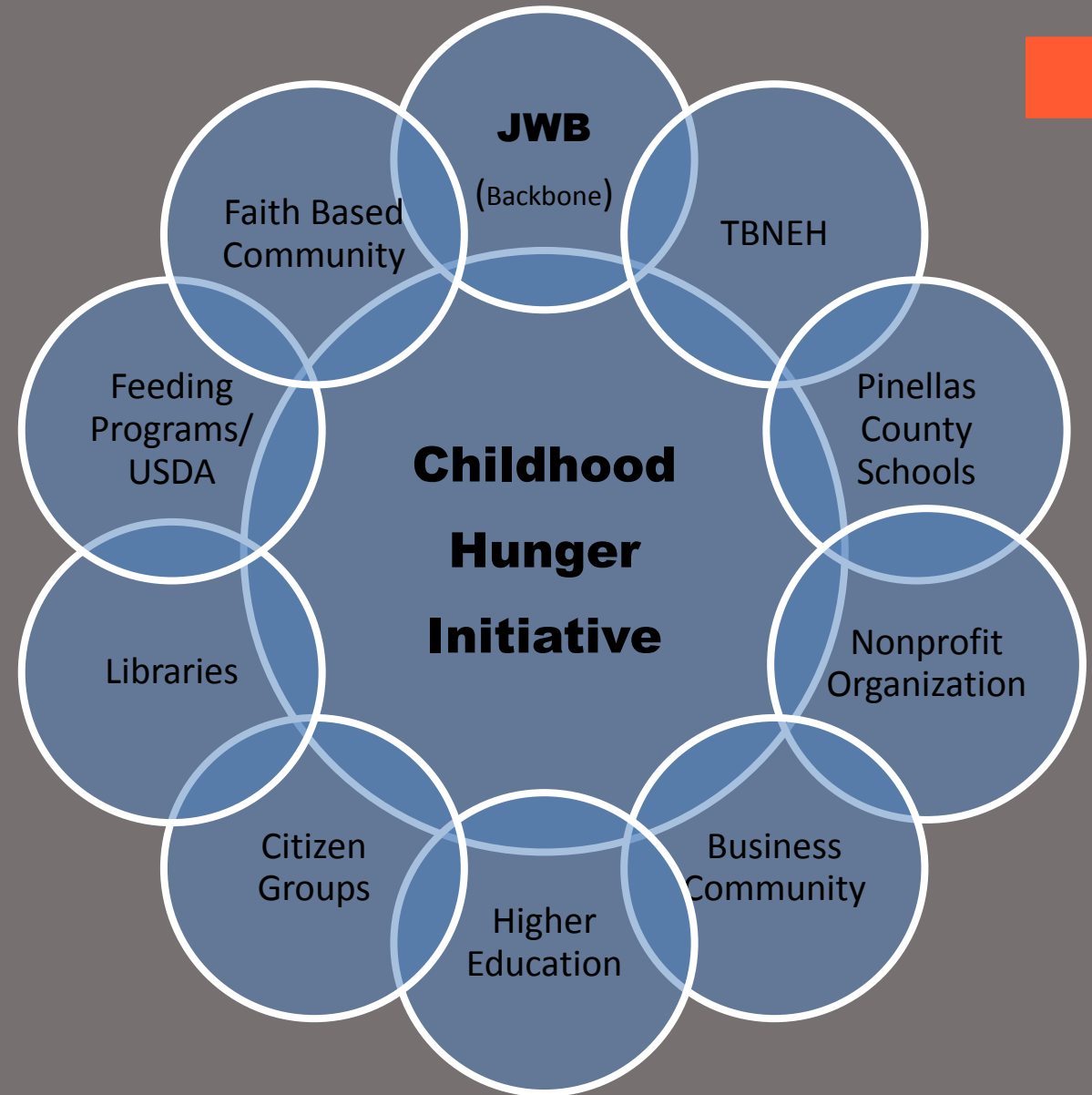
**Continuous Communication**

**Backbone Support**

Source: Stanford Social Innovation Review

# Core Partners

50 individuals,  
30 organizations and  
community advocates



# Early Lessons Learned

**Trust, Commitment**

**Building Upon Synergy**

**Creativity**

**Planning While Doing**

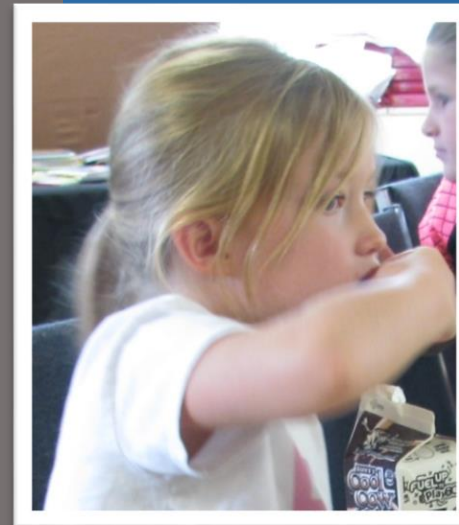
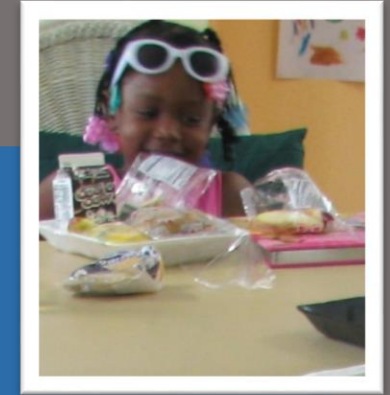
**Pilot Projects**

**Shared Successes**

# JWB Childhood Hunger Initiative

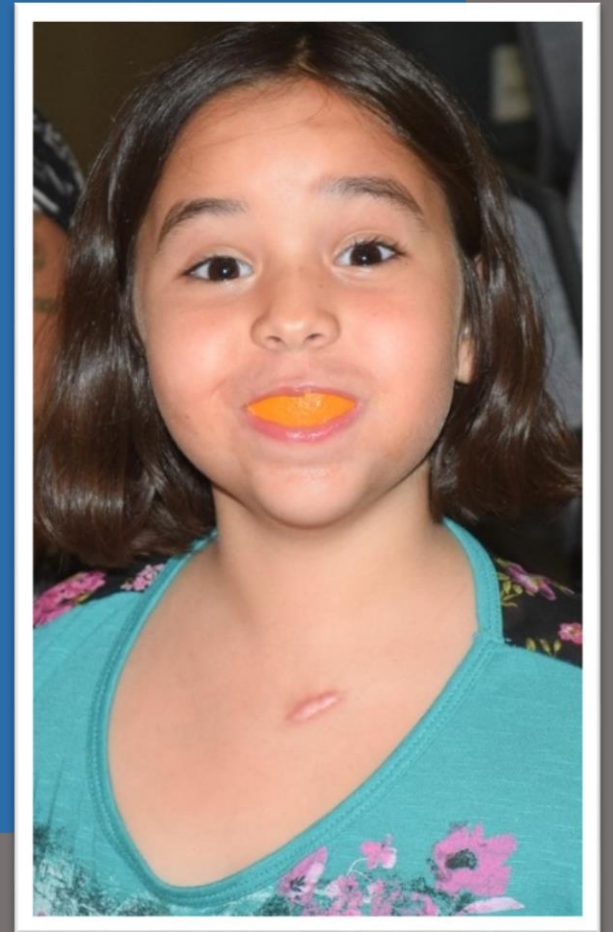
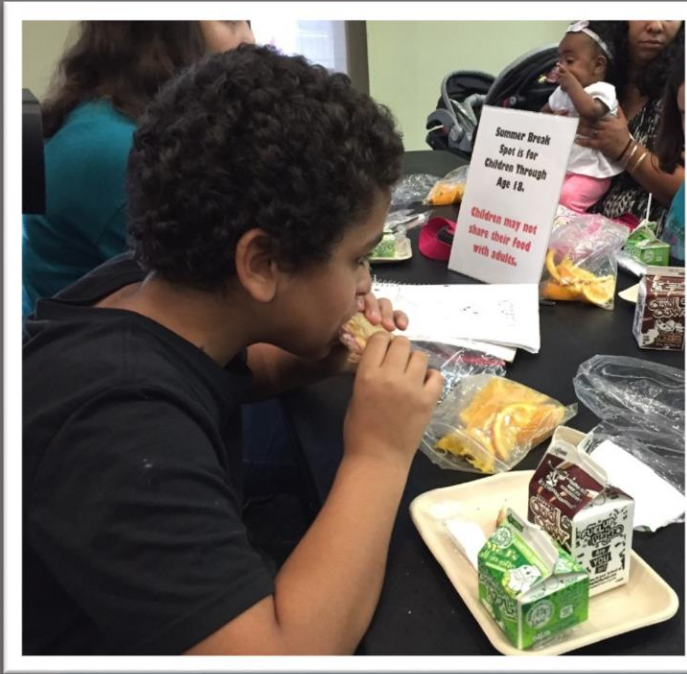
<https://www.youtube.com/watch?v=JdDcXAvdIJQ>

# Faith-Based Approach: St. Luke's UMC Pilot





# Libraries- A Win-Win Partnership



# What's Next?

- **Addressing Teen Food Insecurity**
- **Maximizing Use of Federal Food Programs**
- **Expanding Successful Pilots**
- **Synergistic Opportunities!**

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