



**Hunger Free
Communities
Network**

2019
Hunger Free Communities Summit
Event Program



Event Schedule				
Date	Time	Event	Track	Location
Thursday, November 7	7:00am	Registration Opens		Level 1 Lobby
	8:00-9:30am	Breakfast/ Opening Program		Ballroom A
		Unlikely Allies: Broadening the Response to Reach Zero Hunger in the U.S.		
	9:45-11:00am	Workshop Block 1		
		Hospitals and Summer Meals: Emerging Innovation to Combat Child Hunger	Best Practices for Increasing Community Food Security	Ballroom A
		Hunger Free Communities 101	Hunger Free Communities Skills Building	Ballroom B
	11:15-12:30pm	The History of Work Requirements and Racial Resentment	Addressing Root Causes of Hunger	Windows Lounge
		Workshop Block 2		
		Nourishing Communities: Place-based Approaches to Improving Food Security and Local Community Food Systems	Best Practices for Increasing Community Food Security	Ballroom B
		Strengthening Your HFC through the Self-Assessment	Hunger Free Communities Skills Building	Tower Room
	12:45-2:15pm	Digital Literacy: A Pathway to Economic Opportunity	Addressing Root Causes of Hunger	Windows Lounge
		Lunch Program		Ballroom A
	2:30-3:45pm	Adapting Agriculture and Food Systems to the Realities of a Changing Climate		
		Workshop Block 3		
		How To Mobilize An Industry To Fight Hunger	Best Practices for Increasing Community Food Security	Ballroom A
	4:00-5:15pm	The A to Z's of Advocating for a Strong Child Nutrition Reauthorization	Hunger Free Communities Skills Building	Ballroom B
		Making the Shift from Charity to Justice: Use the 8-Point Checklist for Organizational Transformation	Addressing Root Causes of Hunger	Windows Lounge
6:00-7:30pm	Workshop Block 4			
	Comprehensive Approach to Address College Student Hunger	Best Practices for Increasing Community Food Security	Ballroom B	
	Colorado Blueprint to End Hunger: Implementation Update and Lessons Learned	Hunger Free Communities Skills Building	Tower Room	
6:00-7:30pm	Food & Housing Insecurity in "Bootstrap" Country	Addressing Root Causes of Hunger	Windows Lounge	
	Dinner Program		Ballroom A	
Friday, November 8	7:30am	Registration Opens		Level 1 Lobby
	8:00-9:30am	Breakfast Program		Ballroom A
		Closing the Latino Wealth Divide		
	9:45-11:00am	Workshop Block 5		
		Transformative Transcultural Practices to Increasing Food Security	Best Practices for Increasing Community Food Security	Ballroom A
		Innovations in Hunger	Hunger Free Communities Skills Building	Ballroom B
	11:15-12:30pm	Rural Hunger Solutions for Seniors	Addressing Root Causes of Hunger	Windows Lounge
		Workshop Block 6		
		Leveraging Technology and Volunteers to Lower the Costs of Rescuing & Distributing Food	Best Practices for Increasing Community Food Security	Windows Lounge
		Message Framing for Anti-Hunger Advocates	Hunger Free Communities Skills Building	Ballroom B
	12:45-2:30pm	Applying a Racial Equity Lens to Policies, Advocacy, Programs, and Service Provision	Addressing Root Causes of Hunger	Tower Room
		Lunch/ Closing Program		Ballroom A
		Closing Remarks		



Dear Friends,

We are thrilled to have you join us for the 2019 Hunger Free Communities Summit. This event brings community leaders, activists, political figures, and other hunger fighters from all across the country to discuss causes, responses, and best practices related to hunger in the United States. Hunger is found in every state, county, and town in the country, and we find it exceptionally valuable to collect perspectives as diverse as the communities that face their own unique hunger issues.

The Hunger Free Communities Network™ is key to our efforts to build the public and political will to end hunger in the U.S. We are privileged to partner with dedicated activists across the country who are working tirelessly to eradicate hunger in their localities. We are diligently working to do our part to help you be more strategic and impactful with new tools, partners and resources. In addition to the HFC Summit, our AmeriCorps VISTA program is assisting Hunger Free Communities in building their capacities to respond to local food insecurity. Further, we have developed tools such as the Self-Assessment Workbook for HFCs which will help community organizations and networks identify and address gaps in their programs, operations, and collaboration in order to more effectively respond to challenges.

For this year's summit, we are exceptionally excited by the three summit "tracks" we have planned: "Best Practices for Increasing Community Food Security;" "Hunger Free Communities Skills Building;" and "Addressing Root Causes of Hunger." Through these tracks, attendees can fashion their summit experience in a way that most benefits their communities, as well as their own personal professional development. We hope that this will also expose you to new colleagues and ideas that can help you and your community progress toward the goal of zero hunger.

We are deeply thankful for everyone who helped to make this summit possible, especially key sponsors General Mills and Kroger, as well as our hosts at the University of the District of Columbia. Another big 'thanks' goes out to Feeding America, Share Our Strength, the U.S. Department of Agriculture, and of course our sister organization Bread for the World.

We hope that you enjoy this year's HFC Summit. We look forward to this incredible opportunity to share experiences with and learn from all of you.

Thank You,

A handwritten signature in blue ink, appearing to read "Rebecca Middleton".

Rebecca Middleton
Executive Director
Alliance to End Hunger

A handwritten signature in blue ink, appearing to read "Tony P. Hall".

Amb. Tony P. Hall
Executive Director Emeritus
Alliance to End Hunger

Thank you to our key sponsors:



**ZERO
HUNGER
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Event Program

(Find presenter biographies online at alliancetoendhunger.org/hfc-summit/bios)

Thursday, November 7

7:00am Registration opens

8:00-9:30am Breakfast / Opening Program

Ballroom A

Welcome Remarks:

- Amb. Tony Hall, Executive Director Emeritus, Alliance to End Hunger
- Duke Storen, Commissioner, Virginia Department of Social Services

Plenary Panel:

Unlikely Allies: Broadening the Response to Reach Zero Hunger in the U.S.

Hunger affects every county, town, and city in the United States. The causes and complexities of hunger are as numerous as the households and communities suffering from it. The breadth of stakeholders working together to solve hunger must be equal to the problem, and that means working with what some would consider "unlikely" private and public sector actors. But what does it actually look like? Learn how the food security community can work alongside unlikely allies to help reach Zero Hunger in the United States.

- Stephanie Lomibao-Parra, Senior Vice President, Philanthropy Program Manager, Environmental Social Governance, Bank of America
- Dr. Stephanie Schollaert Uz, Applied Sciences Manager, Earth Sciences Division, National Aeronautics and Space Administration
- Adam Lowy, Founder & Executive Director, Move For Hunger

9:45-11:00am Workshop Block 1

Hospitals and Summer Meals: Emerging Innovation to Combat Child Hunger

This session will outline successful strategies to reduce the incidence of child hunger through expanded implementation of federally-funded summer nutrition programs within healthcare facilities. Panelists will share experience operating summer meals in a healthcare setting, highlight positive outcomes from this intervention, and illustrate the positive downstream effects of summer meals on the local community as well as those receiving care.

Presenters:

- Derrick Lambert, Senior Manager, No Kid Hungry Campaign, Share Our Strength
- Debbie Petitpain, MS, RDN, LDN, Registered Dietitian, Medical University of South Carolina

Track: Best Practices for Increasing Community Food Security | Location: Ballroom A

Hunger Free Communities 101

This session will provide an overview of hunger in the U.S., the Hunger Free Communities Model and Impact Framework. Learn what it means to be a Hunger Free Community coalition and how to partner with the Alliance to End Hunger.

Presenter:

- Minerva Delgado, Director of Coalitions & Advocacy, Alliance to End Hunger

Track: Hunger Free Communities Skills Building | Location: Ballroom B

The History of Work Requirements and Racial Resentment

This session will be an open discussion between the host and panelists to illustrate the racist history of work requirements and why they don't work. Also, the goal of the session is to debunk myths about the "welfare queen," which U.S. welfare policy has been designed around since Reagan's presidency. We know that work requirements take necessary resources, specifically food, away from people based on arbitrary rules.

Presenters:

- Parker Gilkesson, Policy Analyst, Center for Law and Social Policy (CLASP)
- Rachel Black, Research Fellow, Jain Family Institute
- Renato Rocha, Policy Analyst, Center for Law and Social Policy
- Josh Levin, Author of "The Queen"

Track: Addressing Root Causes of Hunger | Location: Windows Lounge

11:15-12:30pm *Workshop Block 2*

Nourishing Communities: Place-based Approaches to Improving Food Security and Local Community Food Systems

This session will explore Full Lives, an innovative new food security initiative that aims to support and strengthen a healthy, equitable community food system where all residents can thrive. Greater Twin Cities United Way launched this place-based approach in one of the Twin Cities' (MN) low income, limited food access neighborhoods and it is now being replicated in Buffalo, NY. This presentation will feature successes, challenges and lessons learned when designing and implementing community food systems initiatives, strengthening non-profit capacity, as well as illuminate strategies and considerations for incorporating grantee and community voice in the design and implementation.

Presenters:

- Alyssa Banks, Program Officer, Greater Twin Cities United Way
- Joseph Roccisano, MBA, Community Impact Director, United Way of Buffalo and Erie County

Track: Best Practices for Increasing Community Food Security | Location: Ballroom B

Strengthening Your HFC through the Self-Assessment

This session will introduce participants to the Self-Assessment Workbook (SAW), a tool to build the capacity of the anti-hunger organizations and coalitions. The goal of the SAW is to assist in effective organizational management, network functioning and hunger free programming. The SAW is designed to encourage reflective self-assessment and planning. It can be used for strategic planning, evaluation and building group cohesion.

Presenter:

- Minerva Delgado, Director of Coalitions & Advocacy, Alliance to End Hunger

Track: Hunger Free Communities Skills Building | Location: Tower Room

Digital Literacy: A Pathway to Economic Opportunity

This session will discuss the importance of tech literacy in today's job market and feature Byte Back's innovative career pathway and community-tailored approach. Byte Back creates career opportunities for historically underrepresented individuals (low-income individuals, older adults, people of color, LGBTQ identifying people, and individuals with high barriers to employment) with proven results. Participants will take part in an Asset Based Community Development activity, brainstorm existing resources in their communities.

Presenter:

- Margot Nitschke, Grant Compliance Specialist, Byte Back

Track: Addressing Root Causes of Hunger | Location: Windows Lounge

12:45-2:15pm Lunch Program

Ballroom A

Plenary Panel:

Adapting Agriculture and Food Systems to the Realities of a Changing Climate

Agriculture is deeply affected by our planet's changing climate. What does this mean for food production in the United States? How does the sector need to adjust to these new realities in the U.S. context? What agricultural strategies can mitigate the negative impacts of climate change? How can Hunger Free Communities help local farmers to adapt? This expert panel will explore how farmers across the country are impacted by climate change, and how our communities can help support local producers and ensure food systems are sustainable for future generations.

- Sabine O'Hara, Dean, College of Agriculture, Urban Sustainability and Environmental Sciences, University of the District of Columbia
- Mchezaji "Che" Axum, Director, Center for Urban Agriculture and Gardening Education, University of the District of Columbia
- Jenny Hopkinson, Senior Government Relations Representative, National Farmers Union

2:30-3:45pm Workshop Block 3

How To Mobilize An Industry To Fight Hunger

This session will introduce Move For Hunger and will walk attendees through the process its founder, Adam Lowy, used to scale to a national organization with very few resources and financial backing. You will learn the power of leveraging networks and technology to scale program reach. The presenters will provide examples of program collateral, How-To Guides, and ways organizations in attendance can leverage Move For Hunger to support them.

Presenters:

- Adam Lowy, Founder & Executive Director, Move For Hunger
- Kelly DePinho, Program Director, Move for Hunger

Track: Best Practices for Increasing Community Food Security | Location: Ballroom A

The A to Z's of Advocating for a Strong Child Nutrition Reauthorization

This session will delve into the Child Nutrition Reauthorization (CNR) process. Now is our chance to ensure children get access to nutritious meals, especially during out-of-school times when children are hard to reach. Learn more about what policies need to be championed in strong CNR legislation and the best advocacy strategies to help advance the bill. The presenters will explore strategies such as using the lunch shaming debate that's sparking a conversation about child hunger to build an advocate base; capturing the stories of the children and families struggling with hunger and unable to reach meal sites in the summer; and ensuring people with lived experience are central to your advocacy efforts among the best practices being used by advocates to fight for a strong CNR.

Presenters:

- Thao Nguyen, Managing Director, Advocacy, Feeding America
- Carrie Calvert, Managing Director, Government Relations, Feeding America
- Yolanda M. Gordon, RESULTS Expert on Poverty

Track: Hunger Free Communities Skills Building | Location: Ballroom B

Making the Shift from Charity to Justice: Use the 8-Point Checklist for Organizational Transformation

This session will explore the "8-Point Checklist" which was created by a working group of Closing the Hunger Gap out of a shared analysis of the root causes of hunger and specific policies and practices that an organization can develop and institute that ground solutions to systemic, chronic hunger in addressing the social justice issues that created it. The checklist includes steps on how organizational policies and practices such as leadership, metrics and hiring practices can be shifted to be more equitable and inclusion. This workshop features organizations in the process of making changes on the checklist and participants will identify how they can use the checklist in their organizations.

Presenters:

- Suzanne Babb, Director of US Programs, Nourish Network for the Right to Food, WhyHunger
- Lorrie Clevenger, Director of US Programs, Grassroots Action Network, WhyHunger
- Amy Blumsack, MSW, Director of Organizing & Policy, Neighbors Together
- Nathalie Smythe, Director of Programs and HR, Neighbors Together
- Amanda Nickey, President and CEO, Mother Hubbard's Cupboard

Track: Addressing Root Causes of Hunger | Location: Windows Lounge

4:00-5:15pm *Workshop Block 4*

Comprehensive Approach to Address College Student Hunger

This session will explain statistics and related information regarding the prevalence of college student hunger. Furthermore, it will describe characteristics of those most often facing college student hunger as well as outcomes associated with college student hunger. Hunger Solutions Institute has developed and is implementing a six-step, systematic approach to address college hunger on Auburn University's campus. The workshop will introduce attendees to the six-step approach and provide opportunities for participants to brainstorm ways in which each step of the six-step approach could be implemented on a college campus or community.

Presenter:

- Alicia Powers, Managing Director, Hunger Solutions Institute

Track: Best Practices for Increasing Community Food Security | Location: Ballroom B

Colorado Blueprint to End Hunger: Implementation Update and Lessons Learned

This session will examine moving from planning to implementation of the Colorado Blueprint to End Hunger. This is a multi-year plan to end hunger for all Coloradans was developed, with funding from the Colorado Health Foundation, by individuals and organizations from across the state who are working on or experiencing hunger in their own homes and communities. Presenters will discuss successes, challenges and lessons learned.

Presenters:

- Erin Ulric, MPH, Implementation Director, Colorado Blueprint to End Hunger
- Meighen Lovelace, Governing Council Member, Colorado Blueprint to End Hunger

Track: Hunger Free Communities Skills Building | Location: Tower Room

Food & Housing Insecurity in "Bootstrap" Country

This session will focus on the complexities of housing and food insecurity and help you respond to the statement: "They should just pull themselves up by their bootstraps. We did!" What too many people do not understand is that the "bootstraps" are broken. This session will discuss how to take the emotion and animosity out of this discussion and focus on the realities facing rural America. That knowledge can move us

beyond blame to understanding and eventual solutions. Learn how anti-hunger/ hunger relief organizations are taking on this issue and organizing for impact. Also, explore how to bridge the rural/urban divide and what congregations can do to educate their members.

Presenter:

- Sharon Thornberry, Acting Manager/Rural Communities Liaison, Columbia Gorge Food Bank/Oregon Food Bank

Track: Addressing Root Causes of Hunger | Location: Windows Lounge

6:00-7:30pm *Dinner Program*

Ballroom A

A Place at the Table: A Retrospective

An informal discussion looking back at the 2012 documentary film that made hunger in America a household conversation. How far have we come? What are the challenges still to be addressed? Whatever happened to Barbie and her family? All your burning questions will be answered!

- Moderator: Rebecca Middleton, Executive Director, Alliance to End Hunger
- Barbie Izquierdo, Food Justice Advocate
- David Beckmann, President, Bread for the World
- Kristen Castree, Campaign Director, A Place at the Table
- Lori Silverbush, Director, Writer and Producer, A Place at the Table
- Jim McGovern, United States Representative, 2nd District, Massachusetts

Friday, November 8

8:00-9:30am *Breakfast Program*

Ballroom A

Keynote: Marco A. Davis, President & CEO, Congressional Hispanic Caucus Institute (CHCI)

Closing the Latino Wealth Divide

Latinos in the U.S. are twice as likely to be food insecure as their white counterparts. The reasons behind this disparity are grounded in a historic racial wealth divide in the U.S. The challenges of food and broader economic insecurity are critical because the Latino population is an increasingly essential segment of the American workforce and society as a whole. What can be done to get to the root of ending hunger in Latino communities?

9:45-11:00am *Workshop Block 5*

Transformative Transcultural Practices to Increasing Food Security

This session is a panel discussion covering innovation in the food security space. Attendees will learn about best practices in food ecosystems, how to detect and address inefficiencies in food distribution interventions, how to share data tracking methods and utilize data to battle your community's food insecurity, and how to solve hunger in communities using a transcultural method of approach.

Presenters:

- Sara Hamdan, Senior Organizer, Inner-City Muslim Action Network
- Mohammed Kuko, Co-Founder and Community Director, Sahaba Initiative
- Najah Bazzy, R.N. Founding Chair, President, Zaman International
- Ghulam Kehar, Associate Director US Programs, Islamic Relief USA

Track: Best Practices for Increasing Community Food Security | Location: Ballroom A

Innovations in Hunger

This session covers the findings from No Kid Hungry's "Hunger Innovation Report," which were derived from a survey of almost 200 food banks, school districts, local governments, and private companies about their projects and programs geared toward solving child hunger. Participants will learn more about the report process, innovation themes, relevant case studies, and have the chance to think about how they might apply learnings from the project to their own work.

Presenter:

- Kirsten Craft, Senior Innovations Manager, Share Our Strength

Track: Hunger Free Communities Skills Building | Location: Ballroom B

Rural Hunger Solutions for Seniors

This interactive session will explore strategies and best practices to address senior hunger in rural communities. Older adults 65+ make up 17 percent of the rural American population, and there is a growing need for services to best support them and their nutritional needs. Participants will learn about senior hunger in rural communities and hear from Meals on Wheels providers from across the county who will share their experiences serving older adults in these communities with innovative and effective solutions. Lastly, participants will apply these examples and learnings to their own work.

Presenter:

- Katie Jantzi, LCSW, Director of Government Affairs, Meals on Wheels America

Track: Addressing Root Causes of Hunger | Location: Windows Lounge

11:15-12:30pm *Workshop Block 6*

Leveraging Technology and Volunteers to Lower the Costs of Rescuing & Distributing Food

This session will advance the concept of leveraging technology to create new ways to engage a community on the supply and demand sides of the hunger equation. Learn about how to increase your organizational food rescue capacity and connect more community residents with your food distribution sites. With real-world examples of how to implement food rescue with volunteer drivers and how to engage your customers, participants will learn about technologies to assist in their hunger-relief efforts.

Presenters:

- Justin Block, Managing Director, Retail Information Services, Feeding America
- Linda Manville, Operations Process Coordinator, Maryland Food Bank
- Karen Nowak, On-call Volunteer Driver, Maryland Food Bank
- Jeff Griffin, Board Director & Advisor, FoodFinder

Track: Best Practices for Increasing Community Food Security | Location: Windows Lounge

Message Framing for Anti-Hunger Advocates

In this session, A Place at the Table examines the conversations about hunger in America, questioning outdated tropes found in common narratives and the idea that our charity response to hunger is sufficient (and the only way that individuals can help). Communications can drive broad social change and increase support for smart policy if we shed outdated and overused tropes and language and implement research-proven reframing strategies. A Place at the Table invites attendees to help fuel a critical shift in the public's mindset by leveraging recent research findings from FrameWorks Institute.

Presenter:

- Kristen Castree, Campaign Director, A Place at the Table

Track: Hunger Free Communities Skills Building | Location: Ballroom B

Applying a Racial Equity Lens to Policies, Advocacy, Programs, and Service Provision

This session will frame the current root causes of hunger for communities of color in the U.S. It will dive deeply into what racial equity is and what it is not, as well as why it is needed to accomplish our goal of ending hunger in the U.S. Following this, the session will focus on concrete ways of bringing racial equity into practice using a new report from Bread for the World Institute—"Applying Racial Equity to U.S. Federal Nutrition Assistance Programs"—to highlight specific examples for how this might be done.

Presenter:

- Marlysa D. Gamblin, Domestic Policy Advisor, Race and Gender Hunger Divides, Bread for the World Institute

Track: Addressing Root Causes of Hunger | Location: Tower Room

12:45-2:30pm Lunch/ Closing Program

Ballroom A

Closing Remarks:

- Minerva Delgado, Director of Coalitions & Advocacy, Alliance to End Hunger
- Tim McGurk, Regional Director, Corporate Affairs, The Kroger Company
- AaronR, Poet

Student Center (Bldg 56)

University of the District of Columbia (UDC)
4200 Connecticut Avenue Northwest
Washington, DC 20008

Campus Map



- Registration, Ballroom A & B and Tower Conference room located in Student Center (Building 56) on Level 1.
- Windows Lounge is located in the School of Business and Public Administration (Building 38) on 2nd Fl.

Guest Wifi

Network: UDCWIFI
Username: Guestwifi
Password: AspireIn2019

Catering by Green Plate Catering (greenplatecatering.com)

Find presenter biographies online at alliancetoendhunger.org/hfc-summit/bios

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