

Digital Literacy: A Pathway to Economic Opportunity

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She / Her / Hers

Today we'll talk about...

- Introductions
 - Me! And You!

- The Digital Divide
- Byte Back

- Asset Based Community Development
- ABCD Example at Byte Back Byte Back ABCD case study
- Q+A

- Break-out Activity
 - ABCD in your communities
 - Connections between your groups

YOU!*

*Feel free to pass, sit, stand, or ask your neighbor to share for you.

- What is your name?
- What organization or community are you coming from?
- What is a barrier to accessing food in your community

So what is the **DIGITAL DIVIDE?**

Byte Back Executive Director Elizabeth Lindsey addressed the TEDxFoggyBottom conference on April 13, 2019, explaining the relationship between lack of access to technology and cycles of poverty.





Byte Back provides a pathway of inclusive tech training that leads to living-wage careers.

INCLUSIVEOpportunities for
People Left Out of Tech

Who Do We Serve?

**59%**
WomenAverage Age of
Students in Advanced Level**21%**
Reported a Disability**97%**
People of Color*At the
time of
registration ...***67%** were receiving government benefits**31%** were homeless or had unstable housing**66%** were unemployed

Where?



Expansion to Maryland

65 students in MD

466 students in DC

In 2019, Byte Back expanded beyond DC for the first time, into Baltimore!

[2018 Annual Report here.](#)

What is Special about Byte Back?

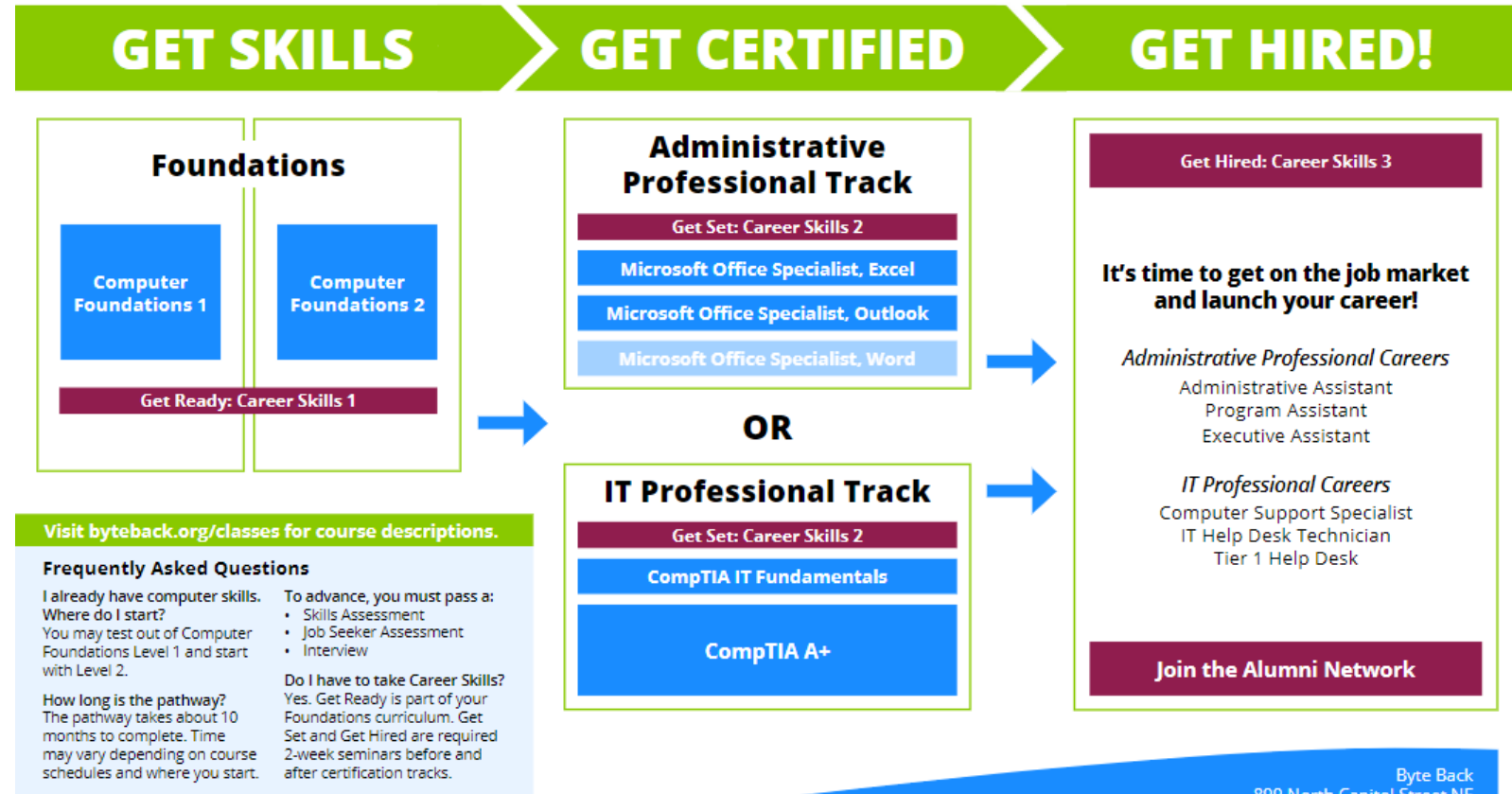
Byte Back is one of the only organizations in the country where adults can start using a computer for the first time, earn industry-recognized tech certifications, and move into living-wage careers.

- About 550 students per year
- 50 grad hired, earning \$27k more annually than before
- Byte Back expanded into Baltimore in 2019 and exploring national expansion – it's an exciting time here!



The Byte Back Pathway

Learners can go from having little to no computer skills to being employed using technology



Please connect with me at Mnitschke@byteback.org

THANK YOU!