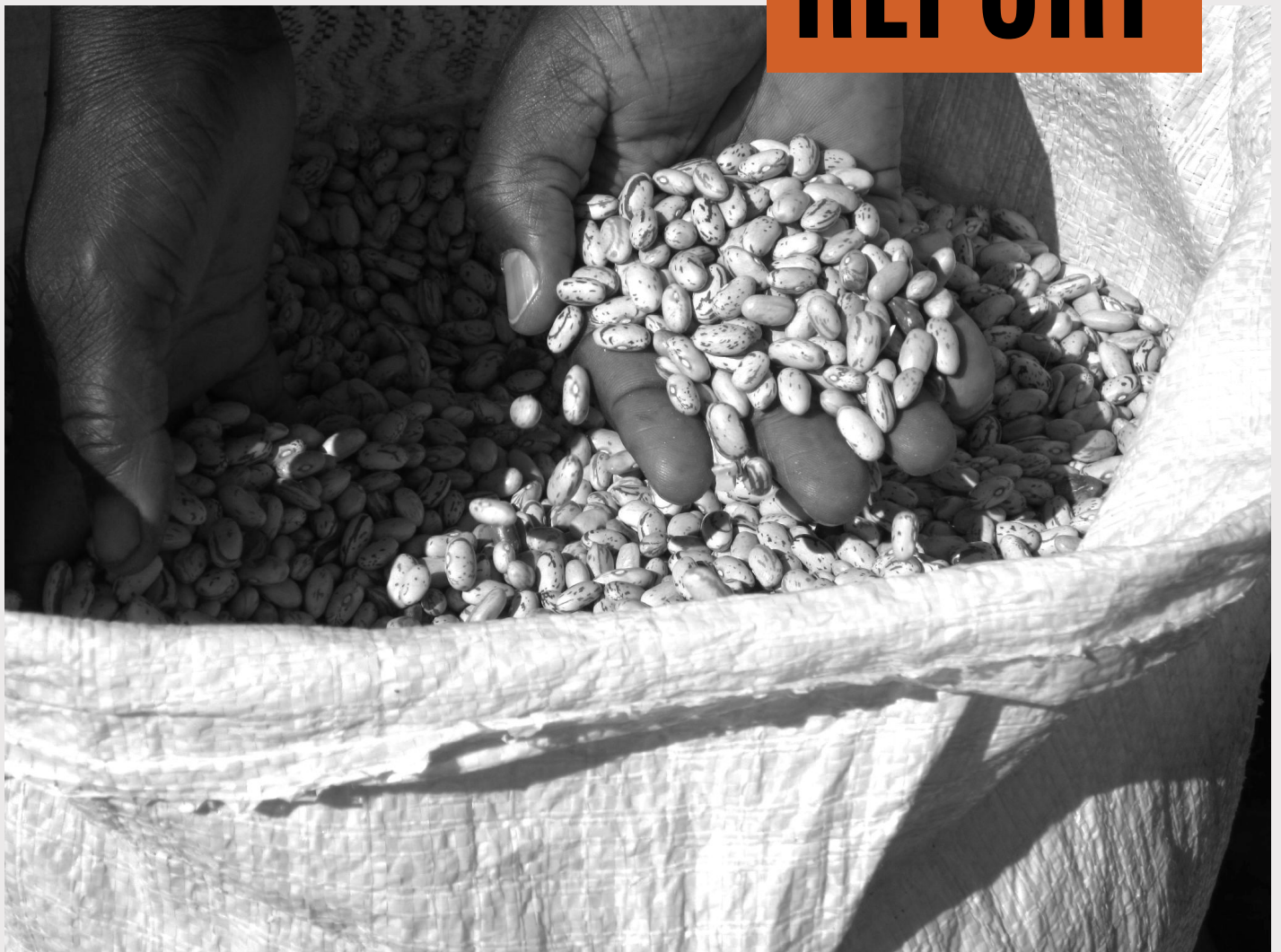




the **alliance**
to **end** hunger

2021 ANNUAL REPORT





20+

Since 2001 the Alliance to End Hunger has served as a platform for diverse sectors to join together in the fight against hunger.

Our coalition of corporations, nonprofits, universities, foundations, individuals, and more work with their unique constituencies to raise the profile of the issues of hunger, nutrition, and agriculture to elected officials and broader stakeholders.

Messages from our leaders

Dave Miner Board Chair



Dear Friends,

The Alliance to End Hunger has played an increasingly important role in advocating for an end to hunger everywhere. As Chair of the Board, and as a long-time supporter of the Alliance, I have seen the organization grow and develop from infancy into the increasingly impactful advocacy coalition it is today. Key to the Alliance's success has been the committed leadership of the Board of Directors, a dedicated and passionate staff and active members. We have been blessed with wonderful leaders over the years, and Eric Mitchell is taking us to a new level of impactful advocacy.

2021 was a difficult year for those struggling with hunger. The Alliance has adopted a key leadership role bringing diverse organizations together to ensure families in the United States have the support they need to keep food on the table. This leadership in advocacy has extended to the global arena as well, where the Alliance and its coalition has engaged with legislators and members of the Biden Administration to make certain that food security is key in the government's COVID 19 response.

I hope you will take some time to read over the accomplishments of the Alliance to End Hunger in this report. Thank you all for your generous support of our work, and I look forward to continuing to discover how we can speed our journey to the end of hunger.

Sincerely,

A handwritten signature in dark ink that reads "Dave Miner". The signature is fluid and cursive, with a large, stylized "D" and "M".

Dave Miner
Chair of the Board of Directors

Dear Friends,

2021 was a challenging year for those struggling to put food on the table in the United States and around the world. The second year of the COVID 19 pandemic underscored deep-rooted inequalities and the disproportionate impacts that the crisis has on marginalized communities. 2021 also highlighted the critical importance of advocacy for federal policies and programs that lessen the brunt of hunger. It was an objectively tough year everywhere, but I am incredibly proud of the work that we have been able to accomplish as an organization.

At a basic level, the Alliance to End Hunger played a key role in ensuring that hunger was a pillar of pandemic response for the U.S. government. Domestically, we helped advocate for pandemic relief that included key nutrition funding and support for those hit hardest during the crisis. Globally, our coalition urged increased commitments to food security and nutrition policies at the UN Food Systems Summit, Nutrition for Growth Summit, and on Capitol Hill. These are only a couple of the many successes you will find in our report.

Together, we are making a significant impact in the push to create the public and political will to end hunger within our generation.

We are also excited about the growth of our organization. Last year, we grew our staff capacity, strengthened our internal infrastructure, and increased our advocacy efforts. Our membership's extraordinary commitment to our vision and mission has made this all possible. Together, we are making a significant impact in the push to create the public and political will to end hunger within our generation.

Sincerely,



Eric Mitchell
Executive Director

Eric Mitchell

EXECUTIVE DIRECTOR





A Uniting Vision

// >>

To End Hunger in the
United States and
around the world in
this generation.

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// 2021 ANNUAL REPORT



A Galvanizing Mission

The Alliance to End Hunger unites diverse sectors to address today's hunger and malnutrition needs and to solve the root causes of hunger at home and abroad.

//

American leadership is important if we are to stem the tide of malnutrition in the world.

ERIC MITCHELL, EXECUTIVE
DIRECTOR OF THE ALLIANCE TO
END HUNGER

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// 2021 ANNUAL REPORT



The Alliance to End Hunger's **diverse membership and expansive network** creates a unique coalition that is a formidable advocacy force.

From global UN partners, to companies and nonprofits, to smaller Hunger Free Communities coalitions and start-up organizations, the Alliance has a voice in all levels of policy discussions around hunger and nutrition here in the U.S. and abroad.

A *Unique* Methodology

Meeting Unprecedented Challenges

Leveraging its network, the Alliance took a leadership role in mitigating the hunger crisis during the COVID 19 pandemic.

Uniquely uniting views and voices that rarely are heard together, the Alliance bridges all sectors – from businesses and nonprofits to foundations and universities – to address immediate food security challenges and to solve the root causes of hunger.

Highlights & Milestones

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// 2021 ANNUAL REPORT

2021 marked the first full year Eric Mitchell served as Executive Director. Eric's leadership drove the Alliance to expand its staff to significantly increase advocacy capacity.

Additionally, the Alliance implemented new advocacy and coordination systems to increase efficiency and effectiveness of the organization's operations.

The Alliance also underwent a significant and ambitious Strategic Planning process...

...creating a 3-Year Plan blueprint to build on its brand strength, capitalize on opportunities, update its image and advance its mission in a rapidly changing world.

The Alliance will further establish itself as an independent voice and value proposition for its members and partners, and will continue to build the internal infrastructure and network capacity for effective policy leadership.



LEADERSHIP

A NEW
EXECUTIVE
DIRECTOR



SCALING

INVESTING IN
INFRASTRUCTURE
FOR GROWTH



GROWTH

AN AMBITIOUS
STRATEGIC
PLAN

Coalition and Membership

OUR MEMBERS AND COMMUNITY

13 new members joined the Alliance to End Hunger in 2021—a record year of growth for the coalition—which brought total membership in the Alliance up to **99**.

In addition to the coalition's growth, the Alliance celebrated an **incredible membership retention** rate following a challenging year. All members who took a hiatus in 2020 due to the pandemic **rejoined** the Alliance in good standing. The Alliance also created an **observer status** category for organizations that are unable to become members (i.e., UN-based agencies). The Food and Agriculture Organization of the **United Nations** (FAO) became our first official observer under the observer category.



Partners & Coalition

***OBSERVER**

PRIVATE SECTOR

NON PROFITS



Food and Agriculture
Organization of the
United Nations



*observer status is granted to those organizations unable to join in an official capacity for legal or other reasons

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// 2021 ANNUAL REPORT



FAITH BASED



START UPS



FOUNDATIONS



UNIVERSITIES



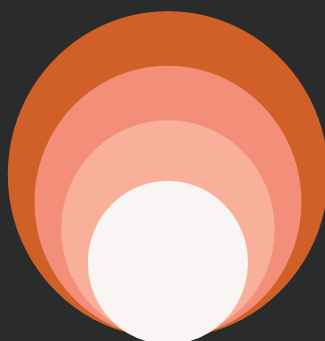
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// 2021 ANNUAL REPORT



Positioning
for

Growth & Impact

2021 WAS A YEAR OF
ACCOMPLISHMENTS



Hosting the
Conversation

We held **22** virtual
events reaching
2,700 individuals
globally

Staying Covid safe while
building community

99

13 new members
in 2021 – up to 99
total members

100%

member retention through 2021
despite pandemic hardships.

Membership



Corporate



Non-profit



Faith-based



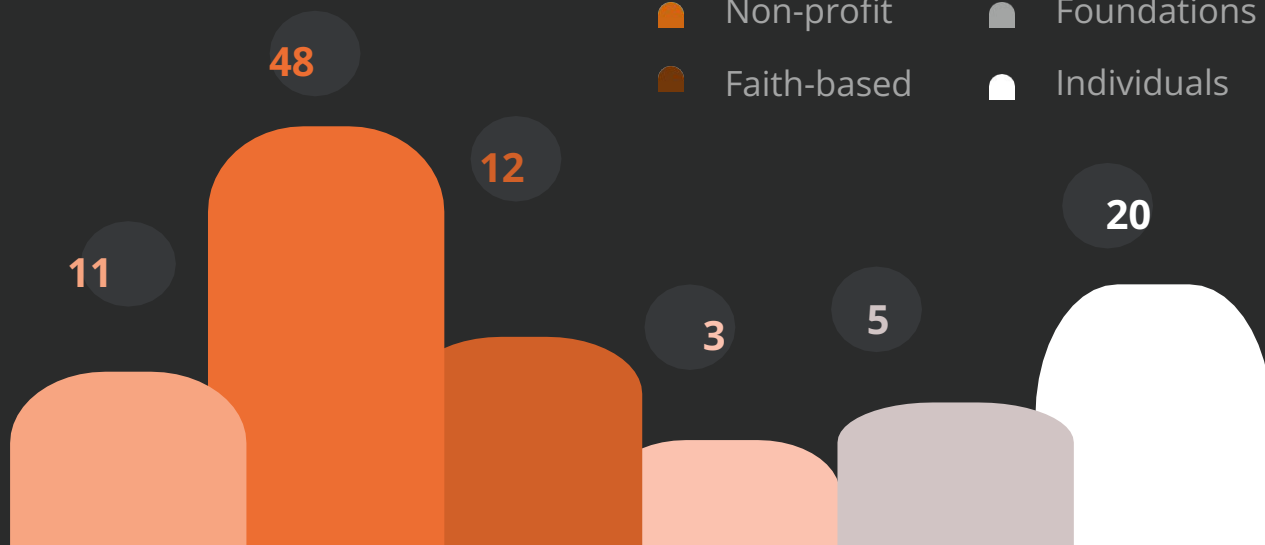
Universities



Foundations



Individuals



A vertical photograph on the left side of the page shows a woman with dark skin and curly hair gently holding a baby's head. The baby is looking down. The image is partially framed by an orange line and a grey triangle.

ADVOCACY

The Alliance to End Hunger's advocacy efforts are guided by the Advocacy Committee, which is comprised of Alliance members and co-chaired by Monica Gonzales (Share Our Strength) and Colin Christensen (One Acre Fund). In 2021 **we leveraged the power of our diverse membership to advocate for our priorities** with key Administration officials and legislators. The Alliance drove efforts to prioritize nutrition programming through COVID rescue packages in the United States and boost food security and nutrition programming internationally.

Hunger in the U.S.

The ongoing pandemic focused the Alliance's domestic advocacy efforts on engagement with Capitol Hill. A key focus was to ensure inclusion of as many child nutrition priorities as possible in the American Rescue Plan, appropriation bills, and other legislation. The Alliance raised its profile on Capitol Hill through convening broad stakeholders at the national and local levels.

For some of our members, the Alliance provides advocacy opportunities on Capitol Hill that they might not otherwise have access to; for others, our efforts compliment and amplify the critical work they are doing. The Alliance's unique role is its ability to build policy consensus among diverse sectors and then bring that message to Capitol Hill and the White House as a unified force.

The addition of new member organizations focused on maternal/child health and nutrition, such as **National WIC Association**, **March of Dimes**, **1,000 Days**, and **Black Women's Health Imperative**, helped to drastically increase the Alliance's advocacy efforts around the **Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)**. The Alliance and National WIC Association hosted a Congressional briefing highlighting critical investments in the Cash Value Benefit (CVB) through WIC. Our advocacy helped ensure that Congress passed a continuing resolution extending **additional CVB funding into 2022**. Additionally, the Alliance trained over **1,100 new anti-hunger advocates** from across the country.

2021 RESULTS

Alliance letters were sent to Congressional leadership urging the passage of vital domestic nutrition domestic nutrition provisions in February, August and September. The Alliance was also actively engaged in the **legislative FY22 appropriations** process, sending collective domestic appropriations requests to the House and Senate Appropriation Committees. **Some of the results included:**

- o **Inclusion** of key nutrition provisions in the American Rescue Plan Act of 2021, such as an extension of Pandemic EBT funding to provide school meals to children
- o An **extension** of the 15% boost in Supplemental Nutrition Assistance Program (SNAP)
- o Additional **investments** in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) Fruit and vegetable Cash Value Benefit (CVB)
- o A temporary **increase** in the Child Tax Credit, a measure proven to reduce child food insecurity.



NATIONAL WIC POLL



In collaboration with the
National WIC Association

Data Driven Development

We conducted a nationwide WIC poll, finding robust support for our cause.

Broad WIC Support

83%

76%

76%

74%

65%

support for the **WIC** program across all surveyed demographics

support for **expanding** the value of the WIC **food** package

support for **extending eligibility** for **postpartum** women

support for **modernizing** WIC services with remote options

support for expanding **overall** eligibility

3 out of 4

voters nationwide agree that the **COVID 19** crisis has made it even more important to support WIC

2052 voters interviewed nationwide

91%

Households with children ages 6-17 support WIC

7/10

voters, **regardless of party affiliation**, view WIC as a strong investment

the **alliance** to **end hunger**

// 2021 ANNUAL REPORT

Global Food Security & Nutrition

the **alliance to end hunger**
// 2021 ANNUAL REPORT

Ensuring Continued US Leadership around Global Food Security

The Alliance to End Hunger is committed to ensuring the United States continues to adequately fund food security and nutrition programs on an annual basis through the appropriations process. **Programs that the Alliance focuses on include Title II: Food for Peace, the McGovern-Dole Food for Education Program, Local and Regional Procurement, the Global Food Security Strategy/Feed the Future, and the Global Health Nutrition account.**

The Alliance also engages with the US government to explore the interconnectedness of issues related to hunger. For example, the Alliance explored and acted on hunger as a root cause of migration, working with the **Tom Lantos Human Rights Commission** to organize a hearing on food insecurity and the right to food in Central America featuring Alliance members **One Acre Fund** and **Save the Children**.

Building US Commitments to Nutrition

In anticipation of the **UN Food Systems Summit** in September, the Alliance co-hosted a virtual event featuring representatives from **USAID**, the **Department of State**, and the **International Development Finance Corporation**. As a result of this meeting, Alliance members were able to get a better understanding of the U.S. commitments made at the Summit and the updated **Global Food Security Strategy**. These advocacy efforts extended to the US government's commitments at the Nutrition for Growth summit as well.

The Alliance and its partners are also urging a greater commitment from the US government to address global malnutrition through improving nutrition in both health systems and food systems. During the **World Food Prize Borlaug Dialogue**, the Alliance led a fireside chat to highlight the role that corporate partners, smallholder farmers, and country government play to improving nutrition outcomes and building local capacity.

Finally, the Alliance welcomed the introduction of the **Global Malnutrition Prevention and Treatment Act** in both the House (H.R.4693) and Senate (S.2956). This legislation contains provisions to coordinate U.S. federal responses to global malnutrition, including through the establishment of a **Nutrition Leadership Council** within the U.S. Agency for International Development (USAID).

In addition to the advocacy work around global food security and nutrition, the Alliance hosts the **SDG2 Advocacy Hub**. The Hub coordinates global campaigning and advocacy to achieve Sustainable Development Goal (SDG) 2: **To end hunger, achieve food security and improved nutrition, and promote sustainable agriculture by 2030.**

Learn more at:
www.sdg2advocacyhub.org

Global inequity is a problem that must be solved with **local** leadership, **domestic** resources and **international** communities.



Racial Equity

The Alliance to End Hunger recognizes systemic racism as a root cause of hunger and poverty in the United States, leading to disproportionately high rates of food insecurity among Black, Indigenous, Latino, and other people of color. This is known as the racial hunger gap.

To address this issue, the Alliance raises awareness, promotes policies and practices to close the racial hunger gap, and advances racial equity in the anti-hunger sector. In 2021, we conducted 14 trainings to 810 people (not including the HFC Summit), endorsed relevant legislation such as the Black Maternal Health Momnibus Act of 2021, and held a webinar entitled *'Operationalizing Racial Equity in Anti-Hunger Work'* focused on helping organizations move from theory to practice in their racial equity work.



Hunger Free Communities

The Alliance to End Hunger's **Hunger Free Communities** (HFC) Network initiative supports broad-based, multi-sector coalitions that are committed to ending hunger in their communities. These coalitions range in scale from small towns and counties, to major metropolitan areas and states.

In 2021 the Alliance partnered with 75 coalitions/organizations in 33 states. **Collaborative efforts through the HFC initiative include:**



Technical Assistance



Hunger Free Communities Summit



Regular Newsletters



Quarterly Webinars

The 2021 Hunger Free Communities Virtual Summit was held on November 3 and 4.

Featured speakers included Congresswoman Alma Adams (NC-12), **USDA** Deputy Under Secretary for Food and Nutrition Stacy Dean, and NFL player Kelvin Beachum Jr. The 2021 Summit covered topics such as Food as medicine, SNAP, WIC, racial equity, lived experience, and tips for creating hunger free communities.

The summit was sponsored by **General Mills, Share Our Strength, Bread for the World, Feeding America, Islamic Relief USA, Poetry X Hunger** and the **Congressional Hunger Center**.

240 people attended the live event and we expect many more to view the **HFC Summit** recordings in the future.

Webinars explored engaging **African American farmers, Child Nutrition Reauthorization** priorities, the **Tackle Hunger Map, Bank of America** resources for financial education, and the **Racial Equity Scorecard**.

Hunger Free Communities



33

We have built partnerships with **coalitions** across 33 states.

240

The two day Hunger Free Communities **Virtual Summit** attracted 240 **attendees** from across the country.


75

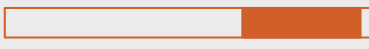
The Alliance currently **partners** with 75 Hunger Free Communities

Tracking Growth 2021

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// 2021 ANNUAL REPORT

45% 
revenue from foundations

28% 
revenue from our members

27% 
revenue from donations
& other public support

The Alliance to End Hunger added 13 **new members** in 2021. In addition to the **100% member retention** through the pandemic years of 2020 and 2021, members and other **donors invested** in the capacity and future potential of the Alliance. The fantastic growth in revenue reflects the **continuing & growing** value the Alliance has across its advocacy and programs.

62%

Programming

With a lean operation, the large majority of our operations are dedicated to Alliance programming.

↑ 67%

Foundations

Our foundation partners now account for nearly half of our total revenue.

↑ 40%

Membership

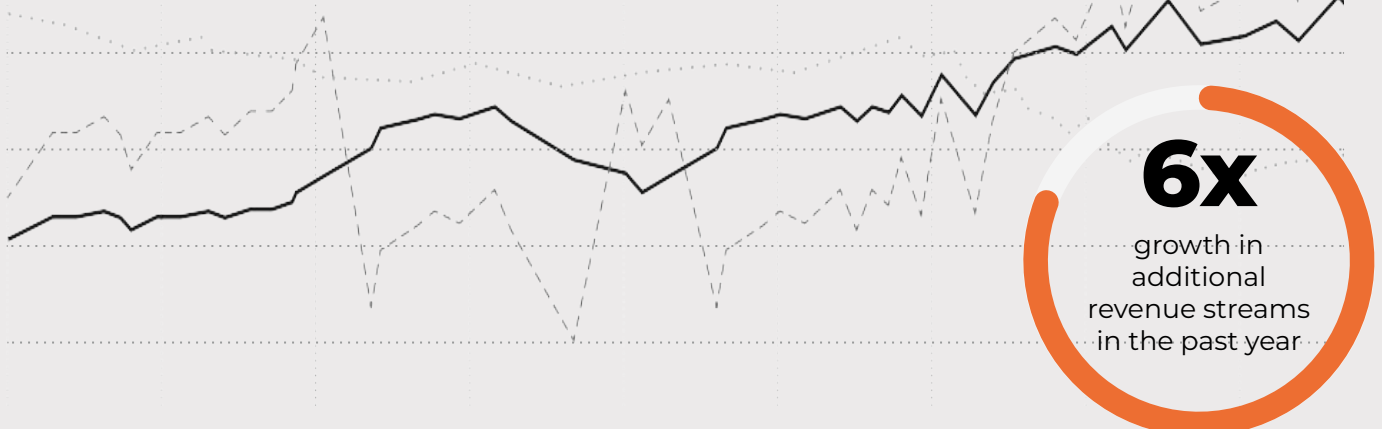
This year we saw growth in membership revenue over and above the previous year.

↑ 19.5%

More Committed

New alternate revenue streams grew six times this year now account for about 20% of our total revenue.

EXPANDING REACH THROUGH NEW REVENUE STREAMS 2021



Our Board of Directors



Marv Baldwin

Alliance Membership and Governance Committee Chair



Carrie Calvert

Feeding America



Lisa Davis

Vice Chair, Board of Directors



John Driscoll

Carecentrix



Harriet Giles

Auburn University



Nicole Heckman

AARP Foundation



Anwar Khan

Islamic Relief USA



Meighen Lovelace

Hunger Free Communities Advisory Council



Patti Marshman-Goldblatt

CauseConnections Consulting



Terry Meehan

Alliance Individual Member



Dave Miner

Chair of the Board of Directors



Rebecca Middleton

World Food Program USA



Roxanne Moore

Sodexo Stop Hunger Foundation



Will Moore

Eleanor Crook Foundation



Barb Petee

ProMedica



Kelsey Freeman Saelens

Cargill, Inc.



Courtney Smith

Share Our Strength



Atul Tandon

Opportunity International



Heather Valentine

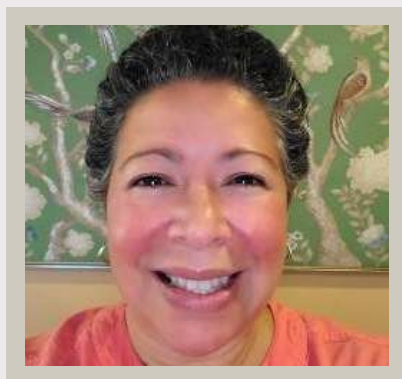
Bread for the World

Meet The Team

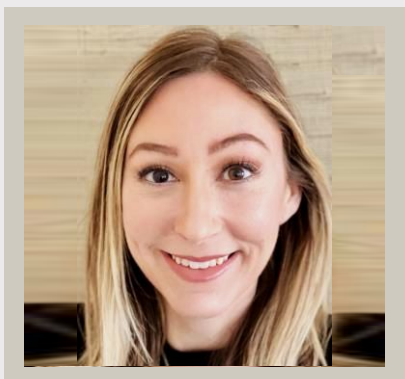


Eric Mitchell **Executive Director**

Eric Mitchell is the Executive Director of the Alliance to End Hunger. In his role, he leads the Alliance's strategic direction, including expanding and mobilizing its network of companies, nonprofit organizations, universities, foundations, and individuals. Eric is actively building the Alliance's advocacy capacity on Capitol Hill and in local communities, with the goal of enhancing the coalition's impact around building the public and political will to end hunger in the U.S. and around the world.



Minerva Delgado
Director of Coalitions & Advocacy



Danielle Haddy
Sr Manager of Membership Engagement & Partnerships



Nathan Magrath
Manager of Communications & Outreach



Alison Maurice
Domestic Policy Associate



Sara Ashraf
AmeriCorps VISTA



Jamie Fuentes Barnes
Administrative Assistant



I have the audacity to believe that people everywhere can have **three meals a day for their bodies**, education and culture for the minds and dignity, equality and freedom for their spirits.

Martin Luther King, Jr.



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Alliance to End Hunger

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