



the **alliance**  
to **end hunger**  
**ADVOCACY**  
**WORKS**

**Annual  
Report**

Since 2001 the Alliance to End Hunger has served as a platform for diverse sectors to join together in the fight against hunger.

**20  
22**

**2022**

# CHALLENGES MET

Unprecedented events – from the residual impact of the COVID pandemic to the international food disruptions triggered by the war in Ukraine – challenged the Alliance to End Hunger as never before. But by leveraging our multi-sector advocacy strength, we were able to grow our membership, meet our financial goals and, most importantly, advance food security through significant legislative wins at home and internationally.



## ADVOCACY AT WORK

**PAGE 7**



## ADVANCING GLOBAL FOOD SECURITY

**PAGE 9**



## RESPONDING TO DOMESTIC FOOD INSECURITY

**PAGE 11**



## EXPANDING SUPPORT

**PAGE 13**

2022

# MEETING CHALLENGES BY LEVERAGING ADVOCACY

Dear Friends,

In a year of unprecedented threats to food security, the Alliance to End Hunger has shown that coalitions united in focus can make a difference.

Whether galvanizing support for key legislation protecting vital safety nets as millions struggle with rising food costs, or advocating for support for those impacted by the ongoing war in Ukraine, the Alliance has proven that advocacy works.

This report highlights many of our 2022 achievements – but also is forward facing, as we leverage our lessons learned from the pandemic to improve coalition and partnership building.

I am especially pleased to report that we have significantly increased and diversified our membership and broader network in spite of a harsh environment for many nonprofits.

At a time when differences can divide us, the Alliance continues to be a critical unifying force for many sectors and groups dedicated to ending hunger.



All this could not have been accomplished without the hard work of our talented staff and the dedicated support and guidance of our Board. I want to thank Dave Miner for his service as he steps down as Board Chair and welcome Lisa Davis as she moves into this role.

Lisa has long been an accomplished leader in the fight for food security, and I feel very grateful to partner with her in our shared goal of ending hunger in this generation.

A handwritten signature in black ink that reads "Eric P. Mitchell".

**Eric Mitchell**  
Executive Director



# A LETTER FROM OUR NEW CHAIR

As the nation and world continue to face challenges stemming from post-pandemic economic turmoil, violent conflict, and other uncertainties, the Alliance to End Hunger has continued to build itself up as an increasingly diverse and active advocacy force.

I have had the privilege of watching the Alliance grow as a coalition for the past 10 years, and I now have the pleasure of taking up the mantle of Chair of the Board of Directors this year. I have seen firsthand the power of an active and engaged Alliance membership and am excited that we added 17 new members in 2022.

With your support, the Alliance scored a number of key advocacy wins in 2022, strengthening food security abroad and in the United States. They include passage of the Global Malnutrition Prevention and Treatment Act and Global Food Security Reauthorization Act well as a permanent, nationwide Summer EBT program, new flexibilities for rural communities to reach children with summer meals and critical WIC improvements, including additional funding for fruits and vegetables. Within the organization, we expanded our advocacy team with the hiring of an International Policy Manager.

I hope you will take some time to look over this report and appreciate not only the accomplishments of our coalition in 2022, but also the continuing impact we are having on addressing food and nutrition concerns in our local communities and around the world. Thank you for your continued support, and we look forward to our continued work together to end hunger everywhere.

Sincerely,

A handwritten signature in dark ink that reads "Lisa K. Davis".

Lisa Davis  
Executive Chair

Dear Friends,

Thank you for taking the time to read the Alliance to End Hunger's 2022 Annual Report.

This past year has been incredibly consequential for food security and nutrition in the United States and abroad.

# MISSION ACTIVATED

The Alliance to End Hunger unites diverse sectors to address today's hunger and malnutrition needs + to solve the root causes of hunger at home and abroad.

# VISION ADVANCED

To End Hunger in the United States and around the world in this generation.



# CHALLENGES FACED & OPPORTUNITIES TAKEN

Although hopes were high that 2022 would see an improvement in food and nutrition security, as **the world slowly emerged from the worst of the pandemic**, the opposite was true.

**Double-digit inflation**, especially impacting food and housing, left 1 in 5 families in the US food insecure.

A report by the Robert Wood Johnson Foundation noted a **6% annual increase in food insecurity in 2022** – even higher for Black and Hispanic families. Gains in food security among the most vulnerable due to COVID-related safety net programs evaporated as those programs expired.

**But this was also a year of opportunities** – and the Alliance leveraged the partnerships built during the pandemic crisis to win major legislative wins on Capitol Hill and to be a key partner in the White House's historic Conference on Hunger, Nutrition & Health.

## POSITIONED TO RESPOND

The Alliance met these challenges with:

**Strategy** – Deploying the Board-approved 3-year strategic plan, which emphasized the Alliance's trust-equity with a multi-sector membership

**Advocacy** – At a time when some political forces were looking to reduced domestic and international spending on critical food security safety nets the Alliance was instrumental in multiple legislative wins

**Growth** – Improving internal efficiency and outreach effectiveness, retaining existing members at a rate far beyond nonprofit standards and achieving a 15% growth in a financial challenging year

# HIGHLIGHTED ACHIEVEMENTS

## LEGISLATIVE WINS



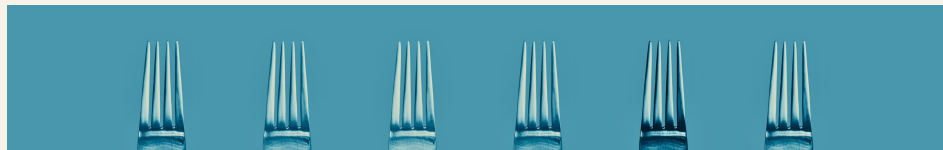
- **Summer Electronic Benefits Transfer (EBT)** Program transitioned from demonstration to a permanent, nationwide program
- **Summer Meals** – Solving a critical hunger problem by creating a national option for summer meals programs in rural areas
- **Global Malnutrition Prevention and Treatment Act** passed to address malnutrition globally
- **Global Food Security Act** passed – reauthorizing the successful Feed the Future initiative through FY2028, supporting a whole-of-government strategy on global food security.
- **Additional Ukraine Supplemental Appropriations Act** of 2022, included ~\$5B in humanitarian assistance to address growing global food security needs



## ADVOCACY ACTIVITIES

- **Listening Session** held to collect recommendations for the Administration. President Biden named “ending hunger” as a priority for his administration.
- **Advising the Administration** – A majority of the Alliance’s policy priorities were included in the Biden-Harris Administration National Strategy on Hunger, Nutrition and Health.

## MEMBERSHIP & SUPPORT



- **Growth** – 17 new members in 2022, totaling 105 members.
- **Retention** – 96% membership retention rate for 2022 (21% above industry standard).
- **Development** – Ended the year with a \$200k donation – the largest single donation the Alliance has ever received.

# GLOBAL CHALLENGES



**The Russian invasion of Ukraine** – once considered the bread basket of Europe – severely worsened the global food crisis. Disruptions in growing and distributing key grains has not only increased hunger in Ukraine, but in many of the poorest nations around the world who depend upon these imported commodities.

Other concurring issues, such as **conflict, climate change and the continuing effects of the COVID-19 pandemic** have left an estimated 45 million people at risk of malnutrition or death through starvation. The intensity and persistence of the food crisis are also straining local responders and humanitarian actors.

**670<sup>+</sup> MILLION**  
WILL BE UNDERNOURISHED IN 2030

IN 15 COUNTRIES AROUND THE WORLD, A CHILD IS  
PUSHED INTO SEVERE MALNUTRITION EVERY MINUTE.



These levels of hunger are not only a tragedy today; they are setting the stage for continuing crisis.

It is estimated that nearly 670 million people will still be undernourished in 2030 – eight percent of the world population.

Nearly half of all children whose growth is stunted by poor nutrition face further threats from climate change, as these children are growing up in countries most vulnerable to its impacts.

Additionally, **women and girls**, who often eat “last and least,” have **suffered disproportionately** from the effects of COVID-19 on food insecurity.



# GLOBAL ACTIONS

## FY23

### APPROPRIATIONS

Throughout the year, the Alliance was on Capitol Hill advocating for robust funding to address global hunger & malnutrition.

Humanitarian assistance to address global hunger received a significant increase in a supplemental **Ukraine appropriations bill, providing \$5 billion to address food insecurity** globally and the impact of rising food prices because of the conflict in Ukraine.

In addition to this large supplemental funding, Food for Peace received a small **increase in FY23 base level funding, as did the McGovern-Dole Food for Education program**, the Global Food Security Program, and global nutrition.

## Global Food Security Reauthorization Act (GFSA)

A top priority of the Alliance and its members in 2022, the Global Food Security Reauthorization Act (GFSA) was passed by Congress and **signed into law on December 23, 2022**. The GFSA reauthorizes the successful Feed the Future program for another five years through 2028. Thanks to the program, at least 23 million people have been lifted out of poverty and 5.2 million fewer families are suffering from hunger (USAID estimates).

## Global Malnutrition Prevention and Treatment Act

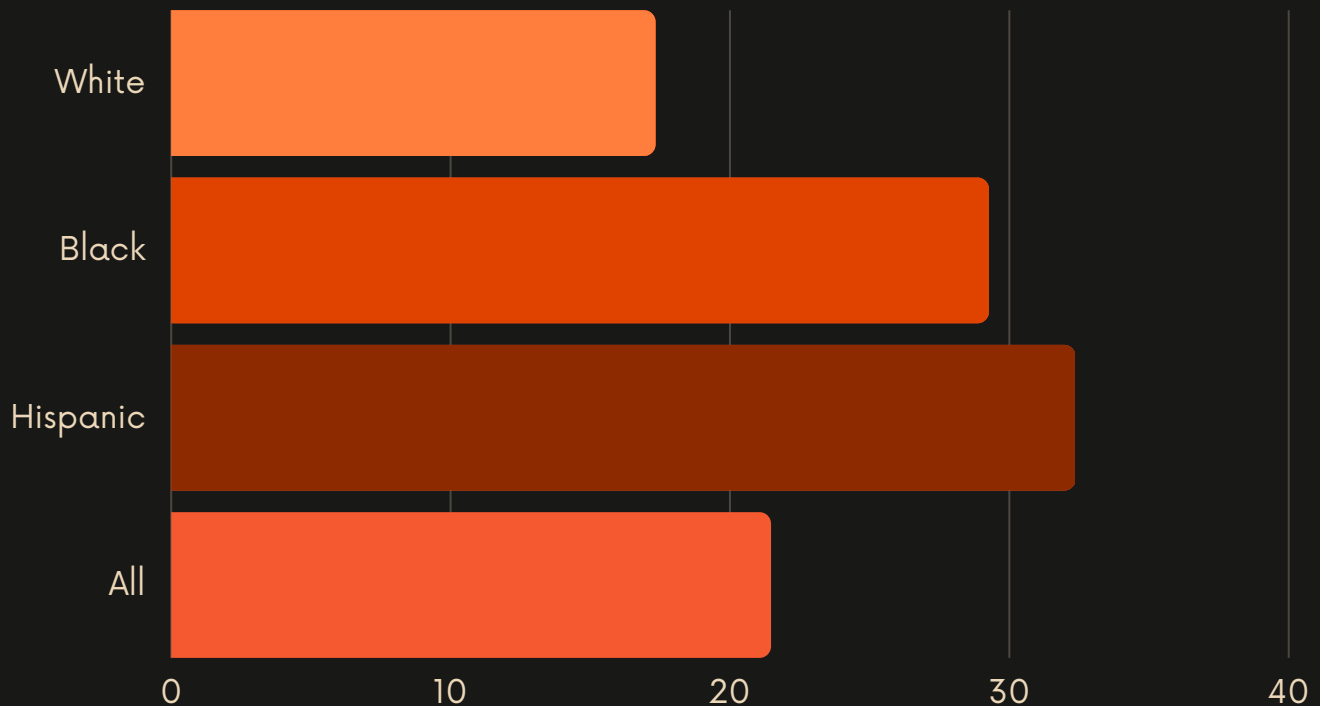
Another top priority of the Alliance and its members, The Global Malnutrition Prevention and Treatment Act (GMPTA) was passed by Congress and signed into law on October 19, 2022. GMPTA contains **provisions to coordinate U.S. federal responses to global malnutrition**, potentially giving tens of millions of mothers and children worldwide additional nutritional support for healthy futures and thriving communities.

The bill directs USAID to undertake efforts to prevent & treat malnutrition globally, including **the establishment of a Nutrition Leadership Council** at USAID.

# DOMESTIC CHALLENGES

Robust and accessible federal nutrition programs can ensure nutrition assistance is targeted to communities and individuals that need it most.

## % Adults Reporting Household Food Insecurity in Last 30 Days by Race/Ethnicity



Source: Health Reform Monitoring Survey (June 2022)

In 2022, the third year of the COVID pandemic, U.S. rates of food insecurity increased after many state and federal pandemic-related supports ended. For example, the expansion of the Child Tax Credit ended in December 2021. Combined with rising food and consumer price inflation many more families struggled to put food on the table compared to the previous year. **These hardships most severely impacted Black, Indigenous and other communities of color due to preexisting systemic inequities.**

# DOMESTIC ACTIONS

## Appropriations


The Alliance was successful in ensuring **the establishment of a permanent Summer Electronic Benefits Transfer program (EBT)** and increased “non-congregate” summer meal access for kids in rural and hard to reach communities. Once implemented, USDA expects these changes to provide improved access to meals for the estimated **27 million children** who will participate in Summer EBT in 2024. This was one of the Alliance’s top policy priorities in 2022 and was a significant win for our Advocacy Committee.

Advocacy also resulted in the inclusion of a **twofold WIC fruit and vegetable benefit increase**, which will assist the 4.7 million WIC recipients who receive enhanced benefits to purchase additional nutritious fruits and vegetables. Finally, the Alliance's efforts helped ensure **adequate funding for SNAP and Summer EBT, and funding for the White House Conference on Hunger, Nutrition and Health.**

## Military Hunger

The Alliance supported efforts by MAZON: A Jewish Response to Hunger, and other members to address military hunger in the passage of the National Defense Authorization Act (NDAA). **It raised the income qualification threshold for the Basic Needs Allowance from 130% of the Federal Poverty Line to 150%.**

There was also language authorizing the Secretary of Defense discretion to raise the percentage to a ceiling of **200%** if needed.



# WHITE HOUSE CONFERENCE



Alliance Executive Director Eric Mitchell with Barbie Izquierdo, 2022 Global Citizen Award winner at the White House Conference on Hunger, Nutrition and Health



Congressman Jim McGovern (MA-2) speaks at a post White House reception hosted by the Alliance to End Hunger and Instacart.

The Alliance to End Hunger played a key participatory role in the historic **White House Conference on Hunger, Nutrition and Health** held in September 2022. It was the first such summit in more than 50 years and resulted in an ambitious action plan to end hunger and increase healthy nutrition by 2030.

Convening a working group of members and **Hunger Free Committee** participants the Alliance held a listening session with 200 people in June and put forward recommendations, many of which were included in the **Administration's post-conference Call to Action**.

These include 1) **Ensuring** that those with lived experience be meaningfully included in the entire process, 2) **Eliminating** any racial, ethnic or other disparities in food insecurity and 3) **Creating** a roadmap to end hunger and improve nutrition by 2030.

## A roadmap to end hunger should:

- **Create** economic policies that promote good jobs, wages, benefits for low - and moderate - income households, and share prosperity
- **Improve** government income support programs for struggling families & individuals
- **Expand** and strengthen the federal nutrition programs
- **Target** and tailor supports for specific populations with disproportionate rates of poverty and hunger
- **Collaborate** with states, localities, and nonprofits to expand and improve participation in federal nutrition and other government support programs
- **Provide** universal access to reasonably priced, safe and healthy food

# WELCOME TO NEW MEMBERS

COALITION & MEMBERSHIP

United  
Healthcare

IFANCA

CEO Action for  
Racial Equity

The Healthy Living  
Coalition

ARAHA  
(American Relief  
Agency for the  
Horn of Africa)

Changing  
Narratives Africa

Meds & Food for  
Kids

ACOMER Puerto  
Rico

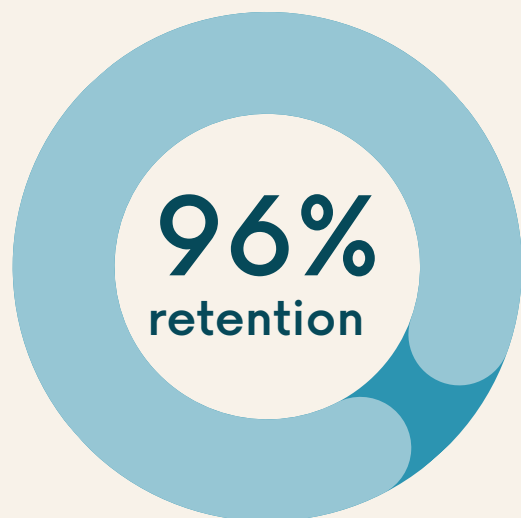
Mercy Without  
Limits

David & Carol  
Myers Foundation

+ 7  
New Individual  
Members

## THANKS TO LEGACY MEMBERS

Member longevity



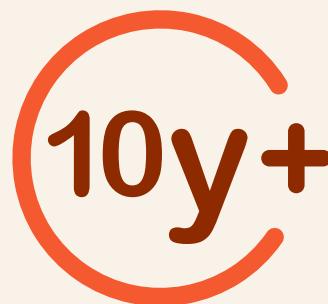
70

members have  
been with us  
5+ years



45

members have  
been with us  
10+ years



# ENGAGING MEMBERS



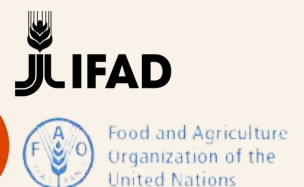
## STARTUPS



## FOUNDATIONS



## OBSERVERS



# TO END HUNGER

## NONPROFITS



## FAITH-BASED



## UNIVERSITIES





# PARTNERSHIPS & DEVELOPMENT

## Strength in Membership

- **Growth** - At a time when many organizations are struggling, the Alliance gained 17 new members last year, bringing membership to 105 members.
- **Retention** - The Alliance achieved a 96% membership retention rate for 2022 (this is 21% above industry standard)

## Development

- **Observer Membership** - We continued to diversify our coalition and funding sources by establishing an observer status category for organizations whose membership formally recognizes our collaboration. FAO and IFAD are both part of this recently relaunched category.



 **\$200K** OUR LARGEST  
EVER DONATION

**MEMBERSHIP  
REACHED**

**100+**

FOR THE FIRST TIME

**\$50K**

EXPANDED  
OUR WORK  
ON GLOBAL  
MALNUTRITION

# OUTREACH



The Alliance to End Hunger and FAO co-hosted a side event at the 2022 Borlaug Dialogue in Des Moines, Iowa.

## Presentations

The Alliance continued to conduct presentations by request to a variety of audiences on diverse topics related to the Alliance's work, such as global and U.S. policy priorities, racial equity and advocacy strategies. **In 2022, the Alliance conducted 23 presentations to 1,794 people.** Over half of the presentations were on racial equity topics.

## Future

While continuing to ensure our events are diverse and cross-cutting, we have seen specific interest in briefings on climate adaptation/mitigation, the global food crisis, and last-mile delivery/food access.

# EVENTS

2022 saw a return to some in-person and hybrid events, including an in-person Capitol Hill staff-focused congressional briefing on broadening food access with DoorDash in June & the following highlights:



## Receptions

honoring DC-based food security interns with Islamic Relief USA in July

## WH Evenings

following the **White House** Conference on Health and Nutrition in partnership with **Instacart** (500+ guests attended, Congressman Jim McGovern spoke alongside Eric Mitchell + Instacart leadership)

## Briefings

a Capitol Hill staff-focused **congressional briefing** on the global food crisis with FAO and IFAD in October

## Hybrid Events

at the 2022 World Food Prize Borlaug Dialogue on agriculture innovations and the climate crisis with FAO

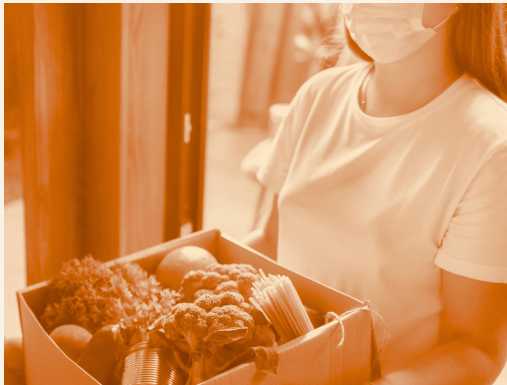
## Salon Dinners

for members and **friends of the Alliance** also in Des Moines the week of the World Food Prize

## Membership Meetings

our first **hybrid membership meeting**, since 2020, in November.

# HUNGER FREE COMMUNITIES



## 2022 HUNGER FREE COMMUNITIES SUMMIT

The 2022 Hunger Free Communities Virtual Summit was held on November 16 and 17. By all measures the event was a great success.

It focused on the current state of food security in the U. S., including key learnings from the White House Conference on Hunger, Nutrition & Health and mid-term elections. Our keynote speakers were Dr. Jewel Brnaugh, Deputy Secretary of Agriculture and Barbie Izquierdo, 2022 Global Citizen Prize Winner for North America. Oregon Food Bank was presented the HFC Award.

The event sponsors were General Mills, Share Our Strength, Bread for the World, Feeding America, Islamic Relief USA, Congressional Hunger Center, DevryBV Sustainable Strategies, Instacart and Colorado Blueprint to End Hunger. There were 313 real-time participants in the event with many more viewing the online content later.

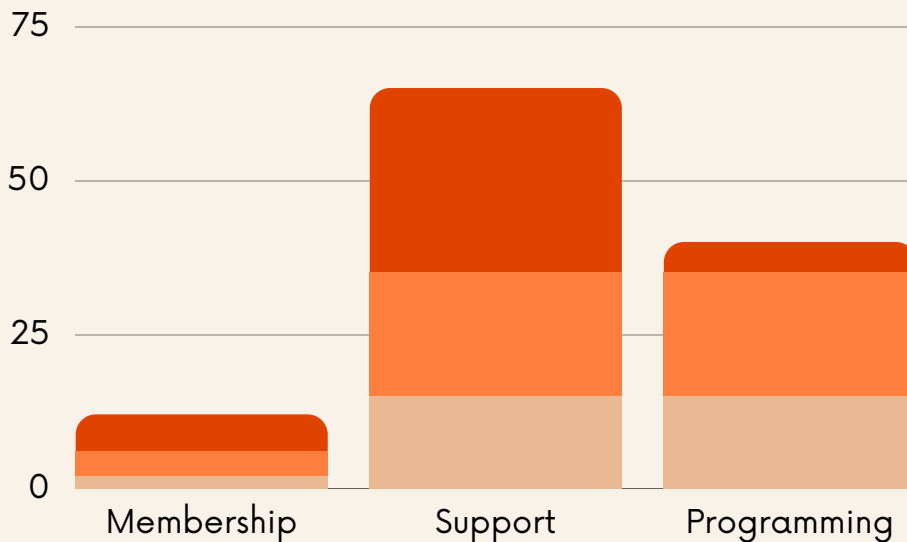
The Hunger Free Communities (HFC) Network initiatives supports broad-based, multi-sector coalitions that work in their communities at a grassroots level to end hunger.

These coalitions, which follow the Alliance's multi-sector model, range in scale from small towns to major metro areas. Some are led by elected officials and some are entirely volunteer driven. But at its core there is a belief, which was shared with the Administration as part of their initiative to end hunger, that those on the frontlines of hunger must have a significant voice in its solution.



# FINANCIALS

## GROWTH



- **Membership Revenue** increased >11%
- **Additional Revenue** (non-membership or foundations) rose by 65%
- **63%** of expenditures went towards programming

## ALLOCATION

**Nearly 60%**  
of our general  
support revenue  
comes from  
membership



# BOARD OF DIRECTORS

Lisa Davis

Chair of Board  
Individual Member

Anwar Khan

Vice Chair  
Islamic Relief USA

Meighen Lovelace

Secretary  
HFC Advisory Council

Rebecca Middleton

Treasurer  
World Food  
Programme USA

Dave Miner

Chair, Membership &  
Governance Committee  
Individual Member

Nicole Heckman

AARP Foundation

Briana Webster  
Campbell

Share Our Strength

Harriet Giles

Auburn University

Patti Marshman-  
Goldblatt

Individual Member

John Driscoll

Individual Member

Roxanne Moore

Sodexo Stop Hunger  
Foundation

Heather Valentine

Bread for the World

Monica Gonzales

Feeding America

Amy Crook  
Kowalski

Eleanor Crook  
Foundation

Atul Tandon

Opportunity  
International

Barb Petee

ProMedica

Kelsey Freeman  
Saelens

Cargill, Inc.

Terry Meehan

Individual Member

Acacia Bamberg-  
Salatti

Individual Member

# OUR PEOPLE



**Minerva Delgado**  
Director of Coalitions & Advocacy



**Danielle Haddy**  
Sr Manager of Membership  
Engagement & Partnerships



**Nathan Magrath**  
Manager of  
Communications & Outreach



**Blake Selzer**  
International Policy Manager



**Jamie Fuentes Barnes**  
Administrative Assistant



**Amira Iwuala**  
U.S. Policy Associate



**Eric Mitchell**  
Executive Director

Eric Mitchell is the Executive Director of the Alliance to End Hunger. In his role, he leads the Alliance's strategic direction, including expanding and mobilizing its network of companies, nonprofit organizations, universities, foundations, and individuals. Eric is actively building the Alliance's advocacy capacity on Capitol Hill and in local communities, with the goal of enhancing the coalition's impact around building the public and political will to end hunger in the U.S. and around the world.

# CONNECT TODAY & HELP US NOURISH TOMORROW



Donate to the Alliance:

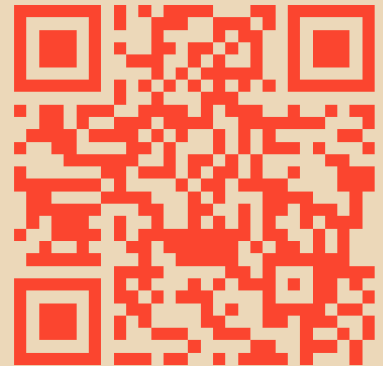
[AllianceToEndHunger.org/Donate](https://AllianceToEndHunger.org/Donate)

Become a Member!

[AllianceToEndHunger.org/members/Become-A-Member](https://AllianceToEndHunger.org/members/Become-A-Member)

Follow Us on Social Media:

- Twitter: @toendhunger
- Facebook: /alliancetoendhunger
- Instagram: @toendhunger
- LinkedIn: Alliance-to-End-Hunger



Learn the Latest and Take Action:

[AllianceToEndHunger.org/Take-Action](https://AllianceToEndHunger.org/Take-Action)



# KEEP THE CONVERSATION GOING



the **alliance**  
to **end hunger**

2022 ANNUAL REPORT

# ADVOCACY WORKS

**CONTINUE LEARNING**

[ALLIANCETOENDHUNGER.ORG](https://alliancetoendhunger.org)

[@TOENDHUNGER](https://twitter.com/TOENDHUNGER)

202-688-1075

[INFO@ALLIANCETOENDHUNGER.ORG](mailto:INFO@ALLIANCETOENDHUNGER.ORG)

WASHINGTON, D.C.