



the **alliance**
to **endhunger**

2023 Annual Report

A Note from Eric Mitchell, President of the Alliance to End Hunger and Lisa Davis, Chair of the Board of Directors

Dear Friends -

2023 continued to pose significant challenges for those facing hunger both in the United States and abroad. A protracted global food crisis has led to unprecedented food insecurity for millions. In the U.S., families were faced with a rise in hunger higher than anything recorded in over 15 years.



Despite these challenges, the Alliance to End Hunger, its membership and partners continue to build significant public and political will to end hunger everywhere. The following report highlights our progress as we strengthen our coalition and efforts to make food and nutrition a priority for policymakers, communities, and all stakeholders. Together, we continue to believe that we can end hunger in a generation.

Lisa Davis

Chair of the Board of Directors

Eric Mitchell

President, Alliance to End Hunger

ADVANCING OUR MISSION

The Alliance to End Hunger unites diverse sectors to address today's hunger and malnutrition needs & to solve the root causes of hunger at home and abroad.

REACHING OUR VISION

To End Hunger in the United States and around the world in this generation.

A YEAR OF ADVOCATING FOR AN END TO HUNGER



Alliance Staff get an inside look at agricultural practices in Guatemala during a trip with Alliance member Growing Hope Globally.

Former World Food Programme Executive Director David Beasley discusses the global food crisis and response with Alliance membership.



Alliance staff visit Community Action House in Holland, Michigan to learn about innovative approaches to local food security.

The Alliance to End Hunger organized a series of congressional briefings on Ready-to-Use Therapeutic Foods (RUTF) with UNICEF and Alliance Members Edesia and Eleanor Crook Foundation.



Alliance to End Hunger staff - with Alliance members Edesia and Eleanor Crook Foundation - meet with Congresswoman Rosa DeLauro (D-CT) on the importance of emergency therapeutic foods to treat global food insecurity.



Alliance Board and staff during a 2023 Board Meeting.

Congressman Tracey Mann (R-KS) speaks with Alliance members concerning U.S. and Global hunger issues during an annual membership meeting.



Alliance President Eric Mitchell assists in packing emergency nutritional foods during a trip to member organization Edesia in Rhode Island.

The Alliance to End Hunger joined Congresswoman Robin Kelly (D-IL) and corporate members Instacart and Amazon for a Congressional Black Caucus Foundation briefing.

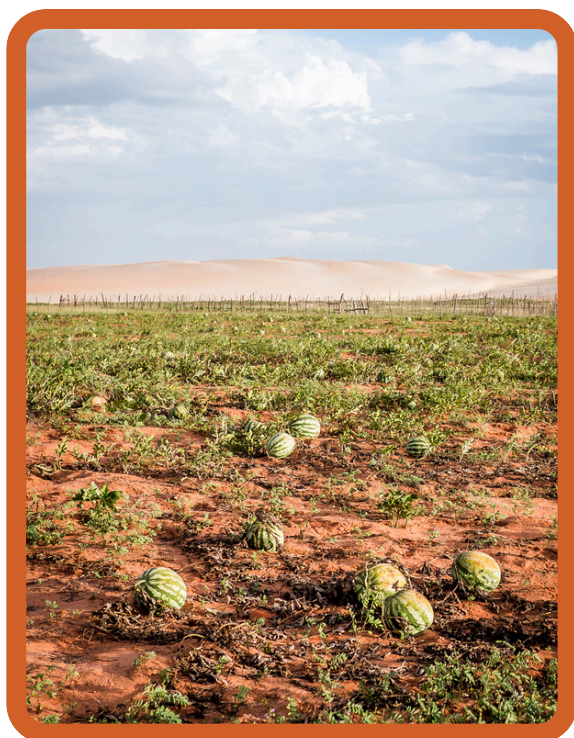


Etienne Peterschmitt, FAO Country Director for Somalia, speaks at a congressional reception hosted by the Alliance and FAO on the Global Food Crisis in the U.S. Senate.

AN ONGOING GLOBAL FOOD CRISIS

In 2023, record levels of acute food insecurity persisted due to protracted food crises and new conflicts around the world. In 48 countries, 238 million people faced high levels of acute food insecurity – 10 percent higher than in 2022. Climate change and conflicts were the biggest drivers of hunger and food insecurity.

- War in Ukraine continued to affect global grain trade and food distribution.
- Gang violence in Haiti blocked critically-needed humanitarian food distribution.



- Eruption of conflict in Sudan led to the largest humanitarian displacement and highest population of acute food insecurity in the world.
- War in Gaza led to the fastest deterioration of food security in history.
- Climate change continues to be a significant driver of food insecurity, with weather extremes, including drought and flooding destroying crops and livelihoods in places like Ethiopia and Myanmar.

AN AGGRESSIVE ALLIANCE RESPONSE

Despite ongoing crises, the Alliance mobilized its coalition to respond effectively and successfully. Throughout the year the Alliance and its partners held over 65 meetings with key congressional offices that have been instrumental in building funding and support for global food security and nutrition programs. The Alliance organized a series of briefings that brought in experts from around the world to provide insights into a wide variety of topics including hunger in the Horn of Africa, efforts to stem food insecurity globally, support for multilateral organizations such as the World Food Programme, IFAD, and FAO, and build up successful approaches to tackling severe malnutrition.

Notably, through the Alliance's successful advocacy efforts within Congress as well as the Biden Administration, the U.S. Government announced a \$1 billion investment towards global food security through USDA and USAID. The commitment would lead to a 2024 investment of \$200 million for Ready-to-Use Therapeutic Foods (RUTF) in 2024 following a similar investment in 2022.



Alliance President Eric Mitchell joined Aisha Sabar of UNICEF, Maria Kasparian of Edesia Nutrition and Lesly Weber McNitt of the Eleanor Crook Foundation for a Congressional Briefing on Ready-To-Use Therapeutic Foods

Additionally, the Alliance scored key legislative wins on Capitol Hill including:

- Protected the international food assistance budget from drastic cuts on Capitol Hill.
- Partnered with policymakers to ensure that programs like Food For Peace continue to have the best tools available to address the global food crisis.
- Advocated for over \$9 billion to support humanitarian, food security and resilience needs.
- Successfully advocated for an additional \$1 billion commitment from the U.S. Department of Agriculture (USDA) to combat global hunger and malnutrition.



CONTINUING STRUGGLES FOR U.S. FAMILIES...



In 2023, food security data released by USDA revealed that Americans saw the largest one-year increase in food insecurity since 2008. According to Feeding America, an estimated 44 million people, including 13 million children in the U.S. were living in food insecure households. This reflects an increase of 30% and 45%, respectively, compared to the previous year.

Despite political brinkmanship that resulted in multiple continuing resolutions to avert a government shutdown, the Alliance successfully advocated for sufficient funding for domestic nutrition programs including WIC and The Emergency Food Assistance Programs (TEFAP).

...AND A COMMUNITY RESPONDING

The Alliance convened and mobilized its membership - holding over 70 meetings with congressional offices, specifically focused on the Farm Bill, improvements to WIC, and federal funding for food and nutrition programs. The Alliance and its coalition:

- **Successfully advocated for an additional \$1 billion in WIC funding** to ensure that the program continues to serve the increasing caseload.
- **Built relationships with key offices** in the House and Senate Agriculture Committees, the Congressional Black and Hispanic Caucuses, and the bipartisan Problem Solvers Caucus



Freshman Congressman Jonathan Jackson (D-IL) hears from Alliance members and staff about U.S. and Global Food Security priorities



- Supported making the **fruit and vegetable benefit increase a permanent part of the WIC food package**, as well as advocated for modernization of the WIC program to assist and encourage participation in the program.
- Sought to **protect and strengthen SNAP** in the Farm Bill by maintaining the 2022 benefit increase, repealing the drug felony ban, and including hot and prepared foods as eligible foods.

HUNGER FREE COMMUNITIES

The Alliance's **Hunger Free Communities (HFC) Network** continues to support broad-based, multi-sector coalitions across the country. 2023 was a key year in planning and envisioning the future of the initiative. A 2-year plan was developed to both build up the initiative's strength and capacity. As a result of the strategic plan, the Alliance secured financial support to hire a full-time HFC program associate and laid the groundwork for both an HFC grant program and a series of regional convenings across the country.



The Alliance also continues to be a thought leader around engaging community members with lived expertise in anti-hunger efforts. Our initiative was highlighted in *Community Wealth Partners' Sharing Power with Communities: A Field Guide* and an associated webinar.

Additionally, Minerva Delgado was a contributing author to *Food Insecurity: A Reference Handbook* by William D. Schanbacher and Whitney Fung Uy.

The 2023 Hunger Free Communities Virtual Summit hosted over 350 attendees from across the country to discuss the current state of food and nutrition insecurity in the U.S., as well as local solutions to hunger in policy and practice. The event welcomed Congressman Jonathon Jackson (IL-1) as a keynote speaker, and included topics that spanned issues such as federal nutrition programs, local collaboration and best practices, culturally-appropriate nutrition response, food as medicine, and advocacy. NourishKC – located in Kansas City, MO – was recognized with the 2023 HFC award.



Mandi Jean Retter, Executive Director of NourishKC, Accepts the 2023 HFC Award at the 2023 HFC Virtual Summit

BUILDING AND STRENGTHENING OUTREACH AND PARTNERSHIPS

The Alliance to End Hunger was featured in a number of prominent national media outlets throughout the year. Notably:

- **The Hill** - The Alliance was featured as a supporter of the Modern WIC Act in a piece penned by Representatives Brian Fitzpatrick (R-PA) and Suzanne Bonamici (D-OR).
- In a separate piece in *The Hill*, **Alliance President Eric Mitchell** joined leadership from Bread for the World and the National WIC Association to push for an additional **\$1 billion** in WIC funding to meet increasing need - **an effort that was ultimately successful.**
- **Agri-Pulse** - Alliance President Eric Mitchell was interviewed and pushed for a holistic, multisector approach to the National Strategy on Hunger, Nutrition, and Health.
- **Scripps News** - The national news network interviewed the Alliance's Eric Mitchell about the end of crucial WIC fruit and vegetable funding.
- **Washington Post** - The Alliance contributed to a Washington Post piece on a potential government shutdown and the negative impacts it would have on food insecure households.



Alliance to End Hunger Friend and Ambassador - NFL veteran Kelvin Beachum of the Arizona Cardinals - led a Mother's Day Campaign in support of WIC and published an Op-Ed supporting the Modern WIC Act in the national publication "The Hill," read by congressional staff and Washington insiders.



The Alliance to End Hunger added four new national organizations in 2023, bringing the total number of members up to 108. These new organizations were:

- Walmart
- Grubhub
- American Cancer Society Cancer Action Network
- Shipt

At a webinar hosted by Community Wealth Partners, Alliance to End Hunger and Greater Rochester Health Foundation discussed their community engagement strategies, featuring experts with lived experience. The Alliance's Meighen Lovelace and Minerva Delgado were featured speakers.



ENGAGING MEMBERS



STARTUPS



FOUNDATIONS



OBSERVERS



TO END HUNGER

NONPROFITS



FAITH-BASED

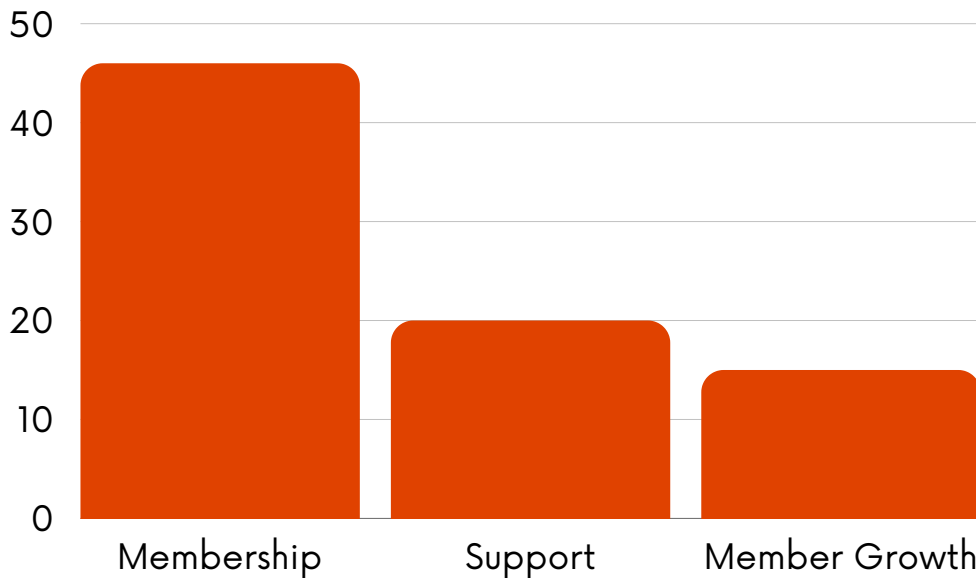


UNIVERSITIES



FINANCE & DEVELOPMENT

REVENUE AND GROWTH



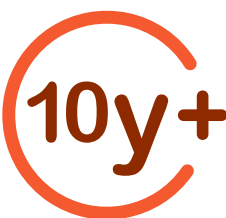
- **Membership revenue** comprises nearly half of Alliance revenue.
- Non-membership support **grew 20 percent** in 2023 over 2022.
- Alliance membership **grew by 15 percent** over the last four years.

LEGACY MEMBERSHIP

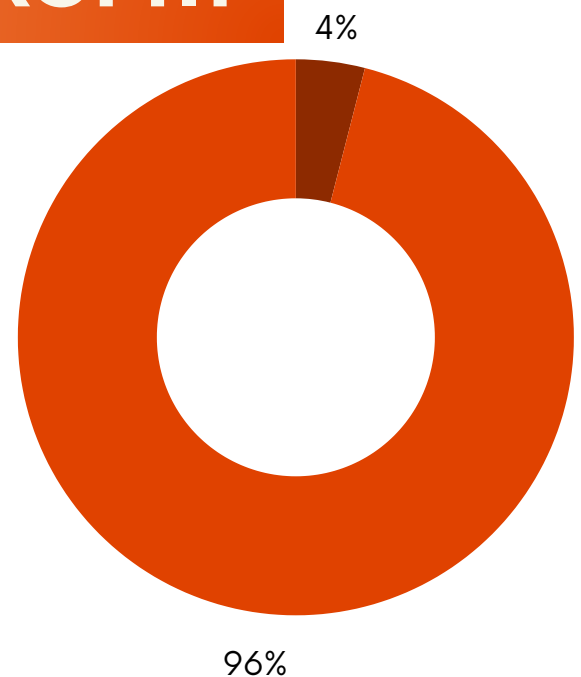
70
members have
been with us
5+ years



45
members have
been with us
10+ years



The Alliance once again maintained a **96% retention rate** for membership, far exceeding industry standards.



BOARD OF DIRECTORS

Lisa Davis

Chair of Board
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Anwar Khan

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Individual Member

Meighen Lovelace

Secretary
HFC Advisory Council

Rebecca Middleton

Treasurer
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Nicole Heckman

AARP Foundation

Briana Webster
Campbell

Share Our Strength

Harriet Giles

Auburn University

Caitlyn Peacock

Tampa Bay Network
to End Hunger

John Driscoll

Individual Member

Roxanne Moore

Sodexo Stop Hunger
Foundation

Heather Taylor

Bread for the World

Monica Gonzales

Feeding America

Amy Crook
Kowalski

Eleanor Crook
Foundation

Atul Tandon

Opportunity
International

Casey Aden-
Wansbury

Instacart

Kelsey Freeman
Saelens

Cargill, Inc.

Terry Meehan

Individual Member

Acacia Bamberg-
Salatti

Individual Member

OUR PEOPLE



Jamie Fuentes Barnes
Administrative Assistant



Minerva Delgado
Director of Coalitions & Advocacy



Aliyah Fard
Hunger Free Communities
Associate



Danielle Haddy
Sr Manager of Membership
Engagement & Partnerships



Amira Iwuala
U.S. Policy Associate



Nathan Magrath
Manager of
Communications & Outreach



Eric Mitchell
President



Blake Selzer
International Policy
Manager

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Learn the Latest and Take Action:

AllianceToEndHunger.org/Take-Action



KEEP THE
CONVERSATION GOING



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to **endhunger**



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