

AN EYE TOWARDS THE FUTURE



the **alliance**
to **end** hunger

2024 Annual Report



Mission

The Alliance to End Hunger unites diverse sectors to address today's hunger and malnutrition needs & to solve the root causes of hunger at home and abroad.



iance hunger



Vision

To End Hunger in the United States and around the world in this generation.

Dear Friends,

2024 was a year of action against a backdrop of deep uncertainty. The global food crisis –worsening since the pandemic – showed no sign of slowing down. Conflicts in Ukraine, the Middle East, Sudan, and Haiti fueled acute hunger, while climate change continued to disrupt agriculture worldwide. In the U. S., food insecurity worsened, particularly for historically marginalized communities. Meanwhile, all eyes turned to what was shaping up to be a pivotal U.S. presidential election.



Despite these challenges, the Alliance to End Hunger made critical strides in the fight to end hunger and malnutrition. While Congress chose to delay action on the Farm Bill, we relentlessly made the case for strengthening—not weakening—food assistance. On the global stage, we championed greater investment in smallholder farmers and improved nutrition outcomes, advocating at the UN General Assembly, World Food Prize, Global Child Nutrition Forum in Japan, and in key congressional meetings and briefings.

As we look ahead to 2025, the Alliance has laid the groundwork for even greater impact. Our successes this past year position us for the challenges ahead, and we remain committed to a world free from hunger. I invite you to learn more about our progress, our incredible coalition, and how you can be part of this critical movement.

Sincerely,

A handwritten signature in black ink that reads "Eric P. Mitchell". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Eric Mitchell

President

Alliance to End Hunger

Dear Friends,

2024 was a pivotal year in many respects. Amidst the backdrop of a contentious presidential election, the Alliance to End Hunger provided a valuable voice in Washington as it continued to advocate for food and nutrition policies and programs. The issues of hunger and malnutrition do not see political parties, and the Alliance continues to work hard to ensure these are priorities of the U.S. government.



With continuing conflicts, inflation, and an uncertain economic outlook adding to challenges of food insecurity, the Alliance nonetheless made significant strides, building momentum on Capitol Hill and strengthening its network. Thanks to our collective advocacy, both seasoned and emerging champions for food and nutrition security can be found among our policymakers at the national level. Beyond policy efforts, the Alliance expanded its reach by hosting regional Hunger Free Communities convenings, launching a new grant program to support HFC initiatives, and amplifying global hunger solutions at key events across the U.S. and internationally.

At the heart of these achievements is our dedicated membership and team, the steadfast leadership of our Board of Directors, and the invaluable support of our donors and partners. I am immensely proud of the work of our coalition and deeply thankful to our friends and supporters. I hope you will take some time to read the following report to see the impact we've made together.

Sincerely,

A handwritten signature in black ink that reads "Lisa K. Davis".

Lisa Davis
Chair of the Board of Directors
Alliance to End Hunger

Building and Strengthening Outreach and Partnerships

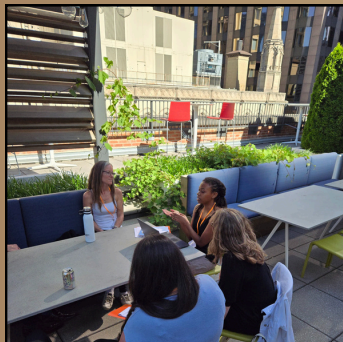
The Alliance to End Hunger continued to build and strengthen partnerships and collaboration in the United States and globally. Key events included the following:

At the World Food Prize in Des Moines, IA, the Alliance partnered with member organizations Corteva Agriscience, Opportunity International, Bread for the World, and the International Fund for Agricultural Development to discuss practices and strategies to promote climate resiliency in agriculture. Further, the Alliance, Meds and Food for Kids and Edesia Nutrition held a salon dinner and fireside chat celebrating progress against child malnutrition.



Top right: Chris Greene, CEO of Meds & Food for Kids. Bottom left: Resilient Agriculture panel at the World Food Prize.

Top: Aliyah Fard leads a discussion at the Midwest Regional HFC Convening in Chicago. Bottom: Eastern Regional Convening group picture in Washington, DC

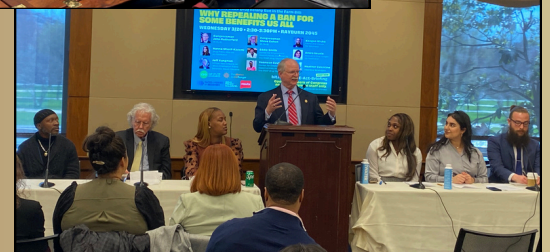


The Alliance's Hunger Free Communities Network™ hosted two regional convenings in 2024 - one in Washington, DC and another in Chicago, IL. These gatherings brought in dozens of anti-hunger champions and advocates to discuss strategies and best practices.

In 2024, the Alliance hosted and took part in close to 200 meetings on Capitol Hill. Advocating our priorities in a bipartisan manner remained a key objective, resulting in meetings with Democratic offices (54%) and Republican offices (46%), not including additional meetings with the Administration.



Top: Eric Mitchell and IFAD's Associate VP Jyotsna (Jo) Puri meet with Congresswoman Grace Meng (D-NY-6). Bottom: Congressman John Rutherford (R-FL-5) addresses a briefing on the RESTORE Act.



In New York City, the Alliance to End Hunger participated in the UN General Assembly to elevate the issues of hunger and malnutrition on the global stage.



A bipartisan and bicameral congressional staff delegation made a trip to Edesia Nutrition in Rhode Island to learn about investments in ready-to-use therapeutic foods (RUTF)



Alliance to End Hunger's Blake Selzer with Paul Newnham of the SDG2 Advocacy Hub and Rebecca Middleton of WFPUSA

The Alliance to End Hunger organized a Congressional staff delegation trip to Edesia Nutrition. A member of the Alliance, Edesia specializes in producing ready-to-use therapeutic foods to treat childhood stunting and wasting.

In December, Alliance President Eric Mitchell attended the Global Child Nutrition Forum in Osaka, Japan, where he took part in discussions on best practices for school meal programs and helped lead the development of an advocacy communiqué.



Eric Mitchell and Aliyah Fard visit Manna Food Center in Gaithersburg, MD



At regular Alliance to End Hunger membership meetings, members of the Alliance build partnerships, hear from food and nutrition experts, and interact with policymakers from Capitol Hill and from within the Administration.



Alliance President Eric Mitchell attended the Global Child Nutrition Forum in Osaka, Japan

The Alliance also visited and learned from food programs close to home, such as Manna Food Center in Montgomery County, MD. Like many Alliance partners across the country, Manna works at the local level to advocate and educate as well as provide direct services.



Attendees at an Alliance to End Hunger Membership Meeting

A Deepening Global Food Crisis

The global food crisis showed no signs of ending in 2024, with new and continued conflict, extreme weather occurrences, and access and affordability issues contributing to stubbornly high malnutrition rates.



Globally, up to 757 million people in the world were hungry, according to the Food and Agriculture Organization.



More than 1/3 of the world was unable to afford a healthy diet.



2024 marked the hottest year on record, contributing to adverse agricultural production conditions in many places in the world.



Famine conditions in Sudan and the Middle East, political unrest in Haiti, and ongoing turmoil around the world contributed to high levels of acute food insecurity.



In addition to adverse climate conditions and economic and political uncertainty, conflicts such as the ongoing war in Yemen are key drivers of global food insecurity and severe child malnutrition.

The Alliance was active on Capitol Hill and within the Administration advocating for programs combating hunger and malnutrition. Building agricultural resilience - especially for smallholder farmers - and strengthening global nutrition were key focuses in 2024. Together, the Alliance and its coalition:

Worked with congressional committee leadership on the Foundation for International Food Security Act to leverage private sector funding to improve food security outcomes.



Participants at a Global Food Security briefing sponsored by the Alliance, WFPUSA, and Cargill

Advocated for USDA's Commodity Credit Corporation (CCC) to deploy funding to bolster emergency food assistance.



Gerardine Mukeshimana, VP of IFAD speaks to Abiola Afolayan of Bread for the World at a World Food Prize side event sponsored by the Alliance

During the World Food Prize the Alliance and Edesia Nutrition staffed a booth showcasing RUTF and other nutritional supplemental food products. The Alliance also hosted a breakout session with Opportunity International, IFAD, Corteva, and Bread for the World on climate adaptation and building agricultural resilience.



Colin Christensen of One Acre Fund presents at a briefing on resilient agriculture

Advocated for an additional \$12.5 million to address global malnutrition through ready-to-use therapeutic foods (RUTF).



Led advocacy efforts increasing focus on climate adaptation, including through the State Department's Vision for Adapted Crops and Soils (VACS) Community of Practice.

Met with dozens of congressional offices, advocating for critically-needed increases in funding for accounts that address both food security emergency needs as well as longer-term agricultural development programs.



Advocated for an emergency supplemental funding bill that included over \$9 billion in international emergency spending, including \$50 million for global food security.



Organized a bipartisan staff delegation trip to Edesia's headquarters in Rhode Island. The visit included a tour of the facility and discussion with the 12 bipartisan and bicameral congressional staff attending.

A Coalition Responding

Worsening Food Security Across America



The latest USDA data from 2023 shows that food insecurity in the United States continues to worsen, affecting 47.4 million people—including 13.8 million children. A variety of factors influence food security including the price of food. Amid a broader trend of cooling inflationary pressures, energy prices and supply chain disruptions, food prices continued to rise in 2024, albeit at much lower rate of 2.3 percent.

Once again, due mainly to political gridlock focused around the elections, there were few legislative advancements in 2024. Despite this, the Alliance did much to advance important food and nutrition policy.



Despite few legislative advancements in 2024, the Alliance and its members delivered key accomplishments

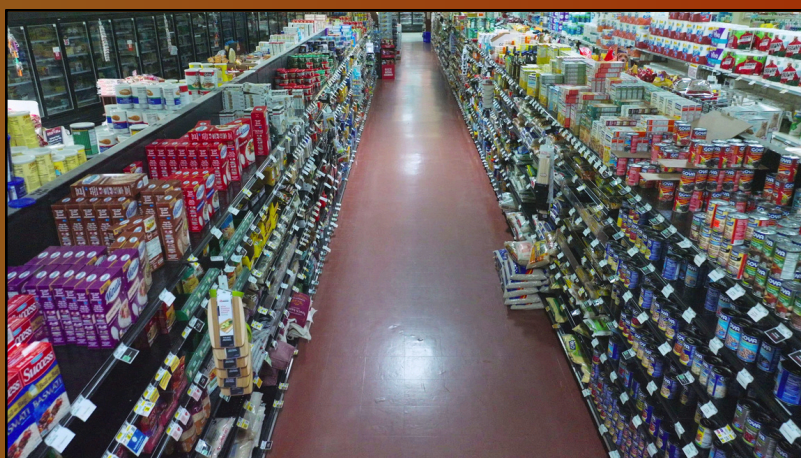
The Alliance worked with its membership to advance key priorities in 2024 such as a strong Farm Bill, maintaining virtual options in the WIC program, reinstating enhanced Child Tax Credit benefits and ensuring full funding for WIC and other federal nutrition programs. The Alliance held 132 meetings with Congressional offices and the Administration to give voice to our policy priorities.



Eric Mitchell and Kyla Thurston of the Alliance to End Hunger met with staff of Rep. Bonnie Watson Coleman

The Alliance mounted a strong advocacy campaign around the Farm Bill, leading efforts to educate Congressional offices on the importance of food assistance and the need for bipartisan reforms. Farm Bill priorities included eliminating the drug felony ban in SNAP, expanding access to hot and prepared meals, and preserving SNAP benefits for millions of households. Through office visits, Congressional briefings, policy papers, and expert contributions across various platforms, the Alliance served as a leading voice on the Farm Bill in Congress.

The Alliance effectively advocated against a proposed restriction on SNAP purchases. Instead, the coalition pushed for focusing on the root causes of food insecurity and enhancing nutrition incentive programs such as GusNIP, increasing SNAP families' access to fresh fruits and vegetables, the Senior Farmers' Market Nutrition Program and SNAP-Ed.



A Community Advocating for Change

Empowering our Hunger Free Communities Network™

2024 marked the inaugural year of the Hunger Free Communities Network's *Zero Hunger Grants Program*. Through a series of small grants, the program works to build partner organizations' capacities as they address root causes of hunger across the nation. With a commitment to fostering lasting change, the program focuses on areas outside of direct service, ensuring that the funds are channeled into long-term solutions to hunger.

In 2024, the program funded five fantastic organizations. These grantees are leading the way in driving innovation, equity, and collective action within the HFC network, contributing to sustainable progress toward ending hunger. Through Alliance to End Hunger grant funding, Hunger Free Communities were able to enact a number of impressive programs.

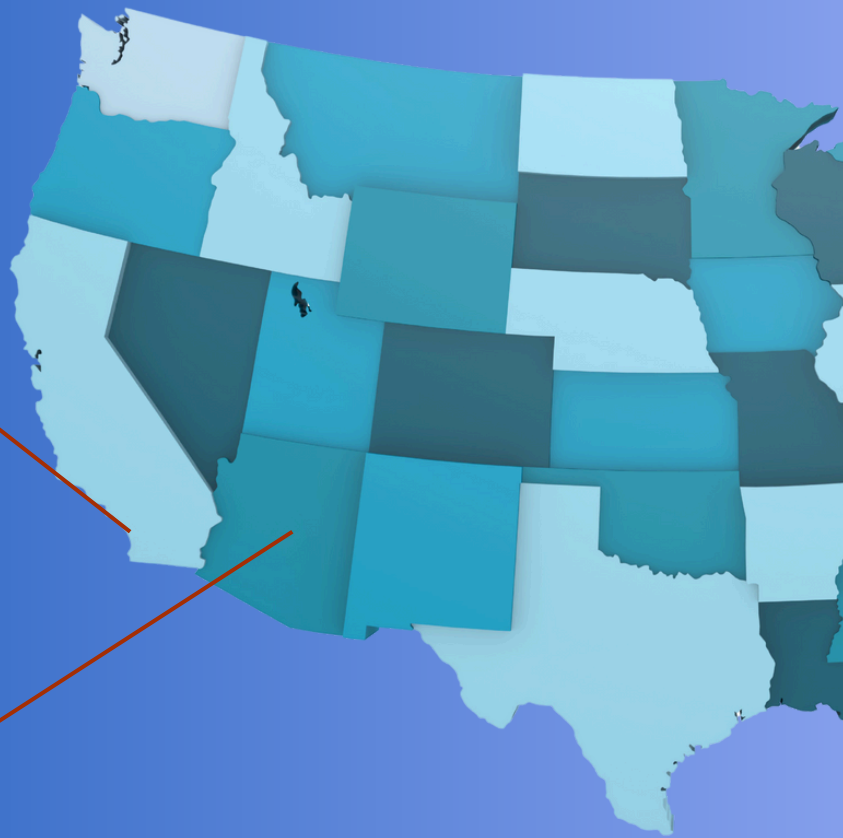
San Diego Hunger Coalition

Solidified the adoption of SDHC data, dashboards, and mapping tools to unify over 500 organizations in a shared mission across San Diego County. This enabled SDHC to streamline collaboration, enhance data sharing, and target resources to the communities most in need. As a result, more than 7,000 households were successfully enrolled in CalFresh, and 1,640 residents and providers received vital training through 72 free sessions—bringing the total number of trained Hunger Free Navigators to 2,000 since the program's launch in 2020.



Arizona Food Bank Network

The team developed a digital needs assessment to gather data on the incidence and nature of food insecurity among the LGBTQIA2S+ community in Arizona.



Livingston County United Way

Distributed 1,200 Z Cards to individuals and families experiencing food insecurity—specifically those unaware of available food resources and lacking internet or digital device access—providing a vital offline lifeline to support and nourishment.



Community Food Advocates

CFA is working to expand supermarket access in low-income communities by engaging partners around six key strategies and developing a candidate questionnaire to elevate food access in policy conversations.



Second Harvest Food Bank of Northeast Tennessee

Established a Food Equity Task Force committed to ending hunger for all—regardless of race or location. The group has held six meetings to date, including a community food box packing event.



Spreading the HFC Message

The 2024 Hunger Free Communities Virtual Summit welcomed 270 participants to discuss best practices, innovative approaches, and policy interventions to end hunger across the U.S.



Kate Howe, Executive Director of Indy Hunger Network

The Hunger Free Communities (HFC) Award was presented to Indy Hunger Network, with Kate Howe, Executive Director, accepting during the closing session.

In-person regional convenings held in Washington, DC, and Chicago complemented the virtual summit with focused discussions on the Farm Bill, Child Nutrition, Food Systems Reform, and Food as Medicine. These gatherings fostered meaningful networking and collaboration, allowing participants to share strategies, launch new initiatives, and advocate for stronger nutrition policies.

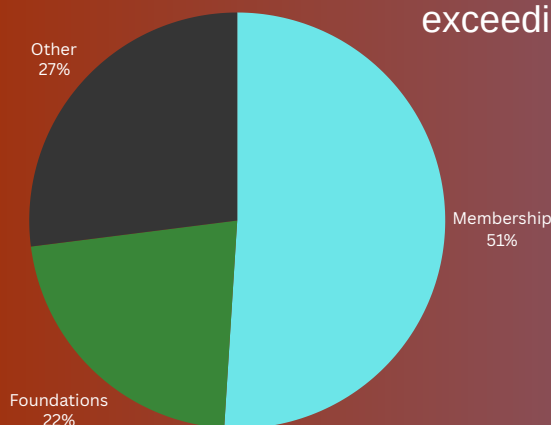


Participants at the Midwest Regional Convening in Chicago, IL

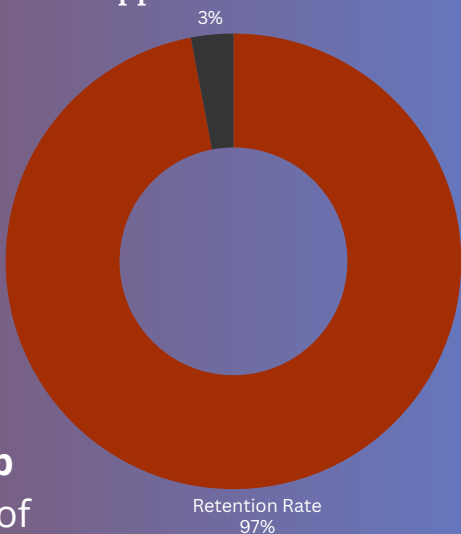
Finance & Development

The Alliance to End Hunger continued to build and maintain a robust membership and a diverse revenue stream. Overall, the Alliance continued to build upon its success to attract new donors, increase membership support, and retain our dedicated members and other supporters.

The Alliance once again maintained a **97% retention rate** for membership, far exceeding industry standards.



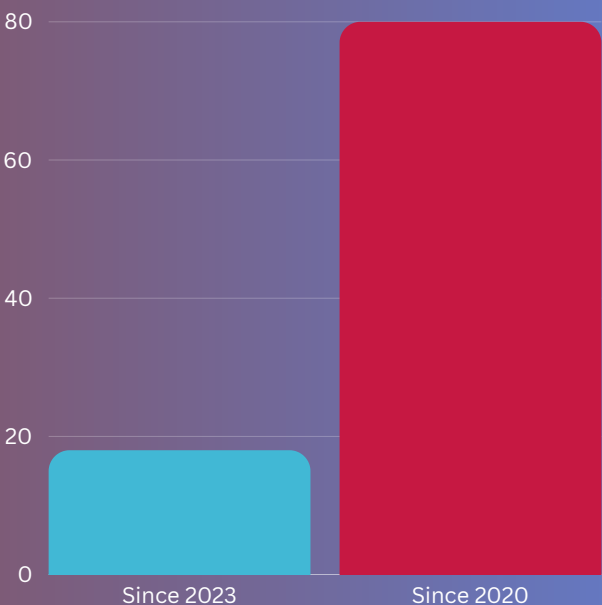
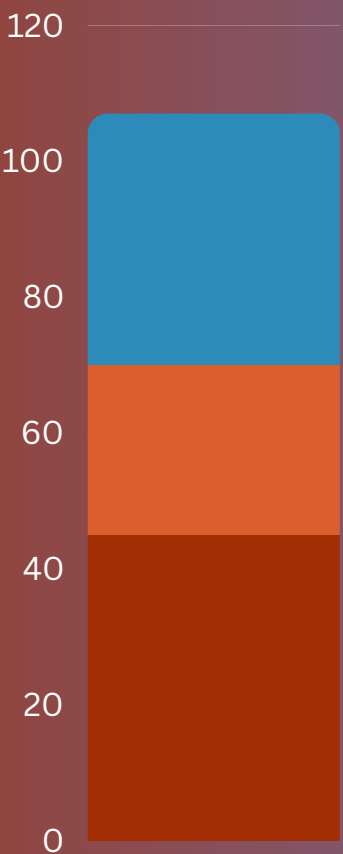
Annual Membership comprises over 50% of Alliance revenue.



An Impressive Legacy Membership

70
members have
been with us
5+ years

45
members have
been with us
10+ years



Membership Revenue grew 18% in just the last year.

Membership support has grown by 80% since 2020

A Dedicated Team and Board



Blake Selzer, International Policy Manager; Aliyah Fard, Hunger Free Communities Associate; Jamie Barnes, Administrative Assistant; Minerva Delgado, Director of Coalitions and Advocacy; Karen Ehrens, U.S. Policy Manager; Danielle Haddy, Senior Manager of Membership Engagement and Partnerships; Eric Mitchell, President; Nathan Magrath, Manager of Communications and Outreach

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